

ARIA 2019 SPONSORSHIP OPPORTUNITIES

ARIA 2019 ANNUAL MEETING

AUGUST 4-7, 2019

SAN FRANCISCO, CALIFORNIA



Why Be A Sponsor?

The 2019 American Risk and Insurance Association (ARIA) Annual Meeting offers an unparalleled opportunity to promote your organization, provide it visibility in front of the world's top risk management, insurance, economics, and finance researchers and connect with like-minded, forward-thinking innovators.

At ARIA, we are focused on connecting the academics, scholars, and professionals in risk and insurance to learn from the past, collaborate to mitigate present risk and together, ensure a successful future for all. To do that, we support a community of globally-based scholars, researchers, PhD students, and industry professionals, who come together annually at the ARIA conference to share their findings, learn from one another, and challenge themselves to advance human progress through education and more effective risk management.

Our attendees include members from:

- North America
- Europe
- Asia

Whose positions include:

- PhD Students
- Tenured Professors
- Non-Tenured Teaching Track Professors
- Risk Management and Insurance Industry Professionals
- Government Regulators or other Policymakers

Future Events

2020 World Congress

August 2–8, 2020

New York, NY

ARIA 2021 Annual Meeting

August 1–4, 2021

Denver, CO

Sponsor Benefits

All Sponsors Receive These Benefits:

- Knowledge that you are helping to advance the cause of research, education, and innovation in risk management and insurance education among our world-wide membership of the best and the brightest students, researchers, and practitioners, and industry collaborators. Thank you!
- Develop closer ties to emerging thought leadership and leveraging research expertise and data availability
- Acknowledgment in the ARIA 2019 Annual Meeting Program, which is shared on ARIA's website with members and nonmembers alike
- Acknowledgement in the ARIA 2019 Awards Luncheon Program
- Logo inclusion and name recognition on ARIA's 2019 Annual Meeting show website through January 2020.
- Logo and sponsorship included in the Annual Meeting mobile app
- Invitation to exclusive President's reception, Tuesday evening of conference
- Feature on slideshow between meeting sessions and in the annual ARIA Awards Luncheon Program
- Inclusion in the ARIA Annual Meeting sponsor press release
- Recognition in ARIA's journals (the *Journal of Risk and Insurance*, and the *Risk Management and Insurance Review*) throughout the year
- Inclusion in the ARIA Annual Meeting sponsor press release
- Recognition on conference signage
- Your logo displayed at your sponsored event (if applicable)

Choose from five sponsorship levels: Host, Platinum, Gold, Silver and Bronze*. These sponsorship opportunities are available on a first-come, first-served basis.

*Some Sponsorship Levels include complimentary annual meeting registrations.

Host Sponsorship Level—\$15,000

A Host Sponsor seeks to be prominently featured before, during, and after the ARIA conference in ways that are memorable and influential, while at the same time supporting key activities of the conference.

In addition to general sponsor benefits, Host Sponsors receive:

- Logo has featured positioning at the event, on the Annual Meeting Website, the ARIA website, and in all distributed conference materials, pre, during, and post
- Literature distribution
- Complimentary 2-page ad/content placement in the ARIA Annual Program
- Host Table with logo signage
- Complimentary registrations for 4 to the ARIA annual conference in San Francisco
- Two additional invitations to the exclusion ARIA President's reception
- All organizational sponsor representatives individually recognized
- Access to reserved VIP seating in general sessions and luncheons
- Co-branding on selected conference items and activities (special events, receptions, conference give-aways, name tag holders, etc.)

Platinum Sponsorship Level—\$7,500

A Platinum Sponsor seeks to be prominently featured before and during the ARIA conference in ways that are memorable and influential, by supporting the essential activities of the conference, which will help make ARIA 2019 a success!

In addition to general sponsor benefits, Platinum Sponsors receive:

- Complimentary registrations for 2 to the ARIA annual conference in San Francisco
- Literature distribution
- Complimentary 1-page ad/content placement in the ARIA Annual Program
- Access to reserved VIP seating in general sessions and luncheons
- Co-branding on selected conference events (luncheons, receptions)

Gold Sponsorship Level—\$5,000

A Gold Sponsor seeks to be prominently featured during the ARIA conference in ways that are memorable and influential, while at the same time supporting key activities of the conference.

In addition to general sponsor benefits, Gold Sponsors receive:

- Complimentary registration for 1 to the ARIA annual conference in San Francisco
- Complimentary 1/2 page ad/content placement in the ARIA Annual Program
- Co-branding on selected conference events

Silver Sponsorship Level—\$3,000

A Silver Sponsor seeks to be prominently featured before, and during the ARIA conference in ways that are memorable and influential, while at the same time supporting specific components of the conference.

In addition to general sponsor benefits, Silver Sponsors receive:

- Complimentary registration for 1 to the ARIA annual conference in San Francisco
- Co-branding on selected conference events

Bronze Sponsorship Level—\$1,000

A Bronze Sponsor seeks to be prominently featured during the ARIA conference in ways that are memorable and influential, while at the same time supporting general components conference.

In addition to general sponsor benefits, Bronze Sponsors receive:

- Co-branding on selected conference events



Thank you to sponsors of the 2018 Annual Meeting

Platinum Sponsors

Casualty Actuarial Society
Georgia State University
HEC Montréal
The Katie School at Illinois State University
Temple University

Gold Sponsors

Baylor University
Insurance Institute of Canada
St. Joseph's University
The Institutes
The University of Alabama

Silver Sponsors

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University of Calgary
University of Georgia
University of Nebraska-Lincoln
University of North Carolina at Charlotte
University of North Texas
Wharton School, University of Pennsylvania
Wilfrid Laurier University

Bronze Sponsors

The Griffith Foundation
Virginia Commonwealth University

Thank you for your support!

ARIA 2019 Annual Meeting Sponsorship Commitment

To obtain a spot as a sponsor of the ARIA 2019 Annual Meeting, please complete this form and mail to the ARIA Executive Office at 716 Providence Road, Malvern, PA or email to ARIA@TheInstitutes.org.

Thank you for your support! The ARIA Executive Office will contact you via email to obtain the items needed for your sponsorship level.

Sponsorship Level

- Host—\$15,000**
- Platinum—\$7,500**
- Gold—\$5,000**
- Silver—\$3,000**
- Bronze—\$1,000**

Please make checks payable to ARIA, 716 Providence Road, Malvern, PA 19335. ARIA's Tax ID is 37-0844406.

Sponsoring Organization: _____

Organization Address: _____

City/State/ZIP/Country _____

Name: _____

Title: _____

Telephone: _____

Email: _____

Signature: _____

Date: _____

On behalf of ARIA's world-wide membership of academics, individual insurance representatives, students, and retirees, thank you for your contribution toward furthering risk management and insurance education.



American Risk and Insurance Association

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