

## Les B. Strickler Innovation in Instruction Award: 2011 Call for Proposals

ARIA members and others interested in risk management and insurance education are invited to submit proposals detailing innovative ideas that they have developed and used in risk and insurance instruction. The criteria for selection of award winners will be content, transferability of the approach to other institutions, documented potential for improving the quality of risk and insurance education and a special emphasis on creativity.

Proposals can include any effective, creative approach used in teaching risk management and insurance. For example, creative ideas might include new course offerings, alternative methods of evaluation, experiential projects outside the classroom, lecture-based innovation, and development of case materials, class projects, or other unique teaching materials. Projects should *not* be limited to technological advances or computer applications. For a list of previous award winners that have recently published, please see <http://www.aria.org/awards/strickleraward.htm>.

Any submissions that rely upon a publication or other commercial product should attach documentation from the holder of that copyright or trademark providing written agreement to having the product transferred in the manner described in the proposal. If obtained from a website, please provide website address confirming availability for public use.

A monetary award of up to \$1,000 is associated with the Strickler Award and will be presented at the 2011 ARIA meeting. Persons submitting proposals agree that if selected as the winner, they will (at their own expense) present their innovative idea at the meeting, in San Diego, CA this coming August. Proposals are due March 30, 2011 and will be judged by an awards committee.

Proposals should include a cover letter that identifies the submitter's name, address, daytime phone number, and employer-affiliation of corresponding submitter. The remaining documentation should in no way identify the author(s) of the submission.

The submissions themselves **must address each of the following five required elements**. Failure to specifically address these items may result in a disqualification of the submission.

1. Purpose of the innovation and a description of the courses in which the approach has been used.
2. Features that make the approach innovative. Adequate documentation is necessary for favorable consideration.
3. Effectiveness and specific benefits of the innovation. Letters or evaluations attesting to the effectiveness of the approach are useful.
4. Proposals for the transfer of the idea to other institutions.
5. Description of the presentation at the 2011 ARIA meeting if selected for the award.

Submit all materials for review via e-mail attachments to the 2011 Strickler Award committee chair, Nat Pope ([npoppe@ilstu.edu](mailto:npoppe@ilstu.edu)). **Hard copies will not be accepted**. Also please note that the "manageability" of the submission will play a role in the successful review of the submission. In the past some authors have submitted multiple files without regard to the need for the reviewers to be able to coordinate the review of the submission. The authors' consideration of these issues would be favorably looked upon by the review committee.

Good luck and we look forward to hearing from you!