

## Les B. Strickler Innovation in Instruction Award: 2010 Call for Proposals

ARIA members and others interested in risk management and insurance education are invited to submit proposals detailing innovative ideas that they have developed and used in risk management and insurance instruction. The criteria for selection of award winners will be content, transferability of the approach to other institutions, documented potential for improving the quality of risk and insurance education and a special emphasis on creativity.

Proposals can include any effective, creative approach used in teaching risk management and insurance. For example, creative ideas might include new course offerings, alternative methods of evaluation, experiential projects outside the classroom, lecture-based innovation, and development of case materials, class projects, or other unique teaching materials. Projects should not be limited to technological advances or computer applications. For a list of previous award winners that have recently published, please see <http://www.aria.org/awards/strickleraward.htm>.

Any submissions that rely upon a publication or other commercial product should attach documentation from the holder of that copyright or trademark providing written agreement to having the product transferred in the manner described in the proposal. If obtained from a website, please provide website address confirming availability for public use.

Up to \$1,000 will be awarded by ARIA this year for the winning Strickler submission. Persons submitting proposals agree that if selected as the winner, they will (at their own expense) present their innovative idea at the **2010 World Risk and Insurance Economics Congress (WRIEC)** meeting to be held in **Singapore, July 25-29, 2010**. *Proposals are due by May 15, 2010* and will be judged by the Strickler Awards Committee.

Proposals should include the following:

- Name, address, daytime phone number, and employer affiliation of person(s) submitting proposal in a cover letter. The remaining documentation should in no way identify the author(s).
- Purpose of the innovation and a description of the courses in which the approach has been used.
- Features that make the approach innovative. Adequate documentation is necessary for favorable consideration.
- Effectiveness and specific benefits of the innovation. Letters or evaluations attesting to the effectiveness of the approach are useful.
- Proposals for the transfer of the idea to other institutions.
- Description of the presentation at the 2010 WRIEC meeting if selected for the award.

Submit all materials via e-mail to Dr. Bill Ferguson at: [ferguson@louisiana.edu](mailto:ferguson@louisiana.edu)  
Preferably, all proposal materials should be in electronic format. For proposals that cannot be e-mailed, please submit 7 copies of the proposal to:

Dr. William L. Ferguson, ARIA2010 Strickler Committee Chair  
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