



## Call for White Papers

**Eligibility:** Undergraduate Risk and Insurance Juniors and Seniors and Graduate Students

### **About The AAMGA:**

Welcome to the American Association of Managing General Agents (AAMGA). The wholesale insurance community's international trade association was founded in 1926 on the principles of integrity and professionalism. The AAMGA today represents over 500 corporate members and respected as the leader in and voice of the wholesale and excess and surplus lines insurance industry. It's unique logo reflects the tradition and leadership of managing general agents, insurance companies, business service partners, state stamping and surplus line offices all working in concert to effect innovative insurance products and solutions for the marketplace. Membership in the AAMGA is highly selective and, therefore, the managing general agents admitted to the ranks are those who annually subscribe to a Code of Ethics and demonstrate the highest standards of excellence, experience, integrity and insurance company representation.

Headquartered in suburban Philadelphia, PA, the non-profit Association and its University Foundation provide substantive benefits and service to its members throughout the year. Please stop in to visit during office hours: 8:00am to 6:00pm EST.

### **Call for White Papers:**

With this solicitation, the AAMGA seeks White Papers on property and casualty industry-related topics focused on the issues and dilemmas faced by organizations and individuals in the Wholesale or Excess and Surplus and/or Surplus Lines industry, specifically where the industry is headed in the future. There is no word or page minimum or maximum.

### **Purpose:**

The purpose of this call is for education only. The more we are able to generate interest in the undergraduate and graduate levels of our universities respects our industry and share fresh insights among the members of our industry, the more successful we can collectively be.

**Review Process:**

A group (not yet determined) of AAMGA members will review all submissions and evaluate each on a numeric scale based on the selection criteria below.

**Selection Criteria:**

- Soundness of industry knowledge.
- Usefulness to other members of our industry.
- Innovation and creativity (as appropriate).

**Publication and Presentation:**

Two winning papers will be selected from the submissions and the authors will be awarded \$1000. They will also be invited (along with their professors) to attend, at our expense, the AAMGA Annual Meeting at the JW Marriott in San Antonio, Texas in May 2012 and invited to discuss their findings during our Trade Convention.

In addition, the winners' White Papers will be released to trade publications, including the Wholesale Insurance News (WIN) Magazine dedicated specifically to the Excess and Surplus Lines Industry. They will also be published in our internal newsletters and our Annual Meeting Newsletter.

**How to Submit:**

Please submit your electronic copy to Jeff Henry, AAMGA University Education Director at [jeff@aamga.org](mailto:jeff@aamga.org)

**Due Date:**

March 1, 2012.

**For more details, or if you have any questions, please contact:**

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