Presidential Address: Shaping the Inevitable Change of the Future

by Vickie Bajtelsmit, Colorado State University

The following are highlights from Vickie Bajtelsmit’s presidential address, delivered on August 4, 2009 at the ARIA annual meeting in Providence, Rhode Island.

Hard as it is for me to believe, my first ARIA meeting was in August of 1989, which seems like yesterday, not twenty years ago. As I reflect on these past twenty years, it occurs to me that a lot of things have changed in that time. With time comes good things...certainly greater confidence and experience to balance out the some of the not-so-good aspects of passing the half-century mark. What strikes me is that I'm still essentially the same person I was in 1989. We might say the same about our profession and our discipline. Lots of change on the outside, but the essence is much the same.

Over the course of my career, I have seen our discipline flounder. It is appropriate that we seriously consider how we, as insurance academics, practitioners and regulators, can be more active in shaping the inevitable change of the future. While the current financial crisis has undoubtedly had some negative impact on everybody, it is in my general nature to see the positive in everything. I therefore see an opportunity in this financial crisis, and challenge all of you to take back risk management as your own. With the financial crisis comes greater recognition on the part of regulators and the public of the value of risk management in the true sense of the word, not the risk-taking sense. It's up to you to use that to your advantage and step up to the plate when called upon to be the instruments of change.

As the chair of a finance department myself, I can tell you that my colleagues see “risk management” as being something entirely different from what they perceive our subject matter to be. When they think of insurance and risk management, my finance colleagues still have a very narrow understanding that focuses on insurance contracts and institutional details, rather than the broad principles that apply to many other aspects of enterprise risk. Many universities that historically had included insurance in their curriculum have eliminated positions or filled them with finance faculty, non-insurance PhD's and adjuncts over the years.

It seems to me that the common thread among universities that have allowed insurance departments and faculty to thrive is that they are well funded from industry. I highly commend those firms and individuals who have stepped up to the plate to ensure the long term survival of our discipline, but I worry that tightening corporate budgets, investment losses and the continued consolidation of the financial sector may cause declines in the level of support for these academic

Continued on next page
### Presidential Address: Shaping the Inevitable Change of the Future, continued

programs in the future. Another factor in the success of certain programs is having insurance faculty who are vocal and effective advocates for the discipline and terrific teachers attracting high-quality students and helping those students make connections to good industry jobs. Nothing spells success like success.

Some of this attrition is our own fault. There have been opportunities for us to expand the reach of our discipline in the past, to tout our own horns, to change our path to fit the latest needs of the financial world, but we haven’t always taken advantage of those opportunities. For many of us, it isn’t in our job description—we teach, we do research, but no one tells us that we may also have to be a salesperson, touting the practical value of what we know and what we do, convincing our best students to choose RMI instead of Finance.

On a more positive note, the wonderful thing about this profession is not the teaching and not the research…it’s all about the people we know and the people we will get to know in the future. It’s all about relationships. ARIA is a place where we want to nurture those relationships. We want to nurture our careers. We want to advance our discipline, increase the number of talented professionals entering the field, both in education and the practitioner world. We want to produce well-qualified students who will be the practitioners of tomorrow.

Over the last twenty years, ARIA has worked to strengthen our ties to the professional community, where we believe our members can benefit from access to data, opportunities for research collaboration, consulting, and student job placement. We have focused greater attention on developing website content that can be of use to our members who are building programs and teaching courses. We are lucky to have so many talented individuals from our membership stepping up to the plate, working in advocacy positions or on practical real-world research issues for a variety of industry groups, or testifying before Congress and other regulatory groups.

In our new members, I see the future of our organization and the future of our profession. I invite them to continue to submit papers and attend our meetings and I encourage them to get involved in ARIA committees and initiatives.

ARIA has also worked to improve the reputation of its journals through the excellent leadership of our journal editors. There is greater interest about what we are doing; this is important for those in our ranks who seek promotion and tenure. We should all continue to support our journals by submitting our best work to them and by making our colleagues aware of the importance of the research published in them. The continued profitability of our journals provides us with the wherewithal to continue to invest in the future of our discipline.

We have made great progress in many areas, but there is still much to be done. For example, twenty years ago, there were many women entering PhD programs in insurance and finance but it was still a small percentage of the total. There were not many senior-level women in the field and even fewer in finance. Today’s recent PhD graduates are now coming into an academic workplace that is much more gender and color blind. Another example of positive change is that many insurance PhD students are now choosing to get additional training in finance. I think this is essential for the health and growth of our discipline. We need to continue to encourage smart students into the industry and steer the best and brightest into future careers into academia.

Most students and junior faculty who are on the job market came out of programs housed in strong insurance departments, places where the importance of what we do is not generally in question. My advice to you is not to make the mistake of assuming that every place will give you the same reception. Gender and racial discrimination in academia may be pretty much eradicated, but discrimination against specialty areas of study is still alive and well. My hope for students and junior faculty seeking jobs is that you will go forth to many universities, be fruitful and multiply. This is important for the advancement of our discipline as well as...
The Second World Risk and Insurance Economics Congress in Singapore:
July 25–29, 2010
by W. Jean Kwon, St. John’s University

The four leading academic societies in risk and insurance—APRIA, ARIA, EGRIE and The Geneva Association—are getting together for the Second World Risk and Insurance Economics Congress (http://www.wriec.org) held in Singapore. Like the first one in Salt Lake City, Utah, in 2005, the Second World Congress is being held to stimulate global awareness and interest in risk-related research and provide a forum for networking among academics and industry and government professionals worldwide. ARIA is our host for the Singapore meeting at the Singapore Management University campus. Singapore College of Insurance is the official secretariat.

Singapore is a small island country (about 3.5 times the size of Washington, D.C.) located at the southern tip of the Malay Peninsula. Enjoying an ethnic and cultural diversity, its more than 4 million population comprises 75 percent Chinese, 14 percent Malay, 8 percent Indian and other. English is the common medium of instruction in Singapore schools.

Singapore has a tropical season with a relatively predictable weather pattern. The sun rises at around 7 a.m. in the morning and sets about 12 hours later. Temperatures range from 22°C to 34°C (i.e., 72° to 93°F). Sitting just 135 kilometers (85 miles) north of the equator, it is free from tropical cyclone risk.

Visitors can enjoy many different attractions, including serene gardens and rain forests, the world’s first night zoo (Night Safari), and traditional temples, churches and mosques. Shopping opportunities including all-day bazaars with ethnic crafts and antiques, the Clark Quay flea market and upscale stores with contemporary brands on Orchard Road abound as well. While you’re there, try a wide variety of Southeast Asian cuisines, including well known Singaporean dishes such as chili crab, laksa (spicy noodle soup) and chicken rice. Of course, other Asian and Western restaurants can be easily found.

Since its independence in 1965, Singapore’s economy has developed significantly. Both the IMF and the World Bank list Singapore as the fourth wealthiest country in terms of GDP (ppp) per capita. It has a highly developed market economy. The 2008 World Competitiveness Yearbook reports Singapore as the second most competitive country in the world after the United States. Not surprisingly, it is home to a number of financial institutions. The Monetary Authority of Singapore—i.e., the de facto central bank and financial services regulator—reports that, as of August 17, 2009, 115 bank institutions (including 6 local banks) in addition to 15 life insurance, 46 non-life insurance, 5 composite insurance, 27 reinsurance, and 62 captive insurance companies operate here.

Singapore is also known for high quality education and offers collegiate education via three autonomous universities—National University of Singapore, Nanyang Technological University (NTU) and Singapore Management University. NTU used to offer undergraduate degree programs in risk & insurance and actuarial science but

Currently maintains the actuarial science program only. All universities are known to offer selected risk & insurance courses. For the industry professionals in Singapore and surrounding countries, Singapore College of Insurance offers a wide selection of training classes in addition to courses leading to professional designations.

 Ranked as the top convention city in Asia, Singapore is an ideal location for the Second World Congress. The Organization Committee is responsible for designing the conference program (particularly plenary sessions), inviting keynote speakers, and securing corporate sponsors. The Scientific Committee, in charge of creating concurrent sessions, invites submission of proposals to present theoretical or applied research dealing with issues in risk management, insurance, actuarial science, and related areas. The proposal must be in English and submitted electronically. Each proposal should be in two separate files: (1) one containing the author and contact information, paper title, and an abstract; and (2) the other containing no author information but the paper title and a detailed text explaining the purpose and importance of the research, planned research methodology, expected results, and references. A full paper in lieu of a proposal is encouraged. The proposal must be submitted only to a single regional committee of the author's choice, preferably the one with which the author has the greatest affinity. Multiple submission of the same paper is not permitted. All authors are expected to submit their proposals and papers using the webpage under http://www.wriec.org/Calpaper.htm.

The proposal submission deadline is February 1, 2010. The Scientific Committee will review all submissions using a double-blind approach or equivalent. The committee's decision is final and is expected to be made on or around April 1, 2010. Full papers are to be submitted no later than June 1, 2010.

The World Congress plans to provide limited financial aid to selected junior authors from developing economies whose papers are selected for the program. Platinum and gold sponsors of the World Congress will extend their financial support for these awards. In addition, APRIA, ARIA and EGRIE will make their traditional awards available.

For more information about the Second World Congress, visit its website at http://www.wriec.org, or send an e-mail inquiry to the Secretariat at Secretariat@wriec.org or wriec@scidomain.org.sg. Stay tuned for an update in future ARIA listservs and in the spring issue of ARIA NEWS.
Casualty Actuarial Society Award
A paper published by ARIA (in either The JRI or RMIR) in the prior year that is most valuable to casualty actuarial science:

Pierre Picard (École Polytechnique)

Excellence in Teaching Award
In recognition of excellence in teaching in the risk management and insurance field:

James Garven (Baylor University)

Bob Hedges Undergraduate Scholarship Award
A stipend of a maximum of $1,000 enabling an undergraduate student in risk management and insurance to attend the ARIA annual meeting:

Mariya Skovardanova (Georgia State University)

Kulp-Wright Book Award
An outstanding original contribution to the literature of risk management and insurance:

Harold D. Skipper (Georgia State University) and W. Jean Kwon (St. John’s University)


Robert I. Mehr Award
A literature contribution having a ten-year influence in the field of risk management and insurance:

J. David Cummins (Temple University) and Martin Grace and Richard Phillips (both with Georgia State University)

RMIR Award for the Best Feature Article
Best feature article in the Risk Management and Insurance Review:

Tong Yu, Bingxuan Lin and Henry Oppenheimer (all with University of Rhode Island) and Xuanjuan Chen (Kansas State University)

Les B. Strickler Innovation in Instruction Award
William Ferguson and Tamela Ferguson (University of Louisiana at Lafayette)
“Strategic Market Entry Project”

Robert C. Witt Award
Outstanding feature article in The Journal of Risk and Insurance:

Pierre Picard (École Polytechnique)

Hagen Family Foundation Travel Award
Travel stipend in support of an annual meeting presenter:

Jing Ai (The University of Hawaii at Manoa)

President’s Award
In recognition and appreciation for commitment and dedicated service to the association:

Mary Weiss, National Association of Insurance Commissioners
Profile of a Risk Leader and Scholar: Dan R. Anderson Retires

by Diana Lee, Property Casualty Insurers Association of America

On April 24, 2009, the University of Wisconsin-Madison’s newly formed Risk Management and Insurance Alumni Association celebrated Dan Anderson’s retirement this past spring. More than 100 of his former students over the course of nearly four decades of teaching returned from across the globe to pay tribute to him. It should not come as a surprise to anyone that students and peers recognize Dan—who is a past ARIA president (1983–84) —as a great mentor, trusted colleague and good friend.

The evening celebration included a panel discussion on “Current Topics in Risk Management and Insurance” which highlighted the growing and diverse field of risk management and insurance. “Growing” is the operative word, as Dan is considered a pioneer in one particular aspect of RMI. An outdoor enthusiast since childhood, he has observed sustainability risk management issues throughout his entire career. It was Dan who incorporated environmental issues and social risk into the UW-Madison business school’s risk management courses about 10 years before other schools began to add this to their RMI programs. Appropriately, he was named a “2008 Risk Innovator” by Risk & Insurance magazine last year.

Since Dan’s major research interests include government insurance programs, catastrophe insurance, environmental and liability risk management, insurance company insolvencies, financing asbestos liabilities and Superfund/hazardous waste liabilities, it is only natural that he authored a book entitled Corporate Survival: The Critical Importance of Sustainability Risk Management in 2005. Editorial and reader reviews of this unique book (that was recently translated into Chinese) stated the following:

- Dan provided “well-timed direction for establishing risk management systems, as well as numerous examples of how companies successfully employ sustainability risk management strategies.”
- “Corporate Survival will help all corporations and those in the fields of risk management and insurance improve business systems while enhancing environmental quality and social justice conditions.”
- “The concept that economic performance, social justice, and environmental stewardship are interrelated and inseparable provides a positively refreshing approach to modern business and social management. Anderson is an excellent writer and provides a hopeful perspective for our future.”

Dan received his BA degree from Yale University in American Studies in 1965 and went on to the University of Wisconsin-Madison to earn his MBA (1967) and PhD (1970) in risk and insurance. He received his CPCU designation in 1971. He began his teaching career at the University of Wisconsin and served for 17 years as the chair of the actuarial science, risk management and insurance department. In 1990, he became the Leslie P. Schultz Professor of Risk Management and Insurance and five years later, the Professor of the Nelson Institute for Environmental Science at UW-Madison.

During his career, Dan has authored or co-authored almost 70 refereed articles in professional journals and monographs. In addition to Corporate Survival, he has written other books or chapters in books and articles for different business publications; the topics vary, including but not limited to federal government programs, nuclear accidents and the Price-Anderson Act, mortgage default risks, emergency preparedness plans, global warming liability risks, and liability exposures connected to snowmobiling. His vast knowledge in these areas has resulted in his being called upon as an expert witness before numerous state and federal legislative committees.

Dan’s research and teaching have been honored by UW-Madison, the risk management industry, and by fellow educators in the field of risk management. He has been the recipient of research grants from the Ford Foundation, National Science Foundation, Spencer Education Foundation and the National Association of Insurance Commissioners, and was honored with the Larson Excellence in Teaching Award, Erwin A. Gaumnitz Distinguished Faculty Award, and the Insurance Educator of the Year Award.

Dan was three times designated Loman Research Fellow by the Harry J. Loman Foundation, and was a winner of the Society of Insurance Research Competition; the Shin Research Excellence Award for his paper “Environmental Insurance Markets: Development and Strategies for Growth;” and the Geneva Association/International Insurance Society Research Award for his paper, “Sustainability Risk Management as a Critical Component of Enterprise Risk Management: Global Warming-Climate Change Risks.”

Colleague E. W. (Jed) Frees at the School of Business at UW-Madison says the following about Dan: “He was a role model in many fashions. At a relatively late stage of his career, Dan took a leadership role in environmental risk management. This is the type of life-long scholarly activity that we cherish at the University of Wisconsin.”

ARIA member Joan Schmit adds: “Dan Anderson has been the ultimate teacher, mentor, colleague, and friend to many, including me for the past 33 years. He has influenced the world through his focus on sustainability, including not just environmental care but also social and political justice. His laugh is robust and heart felt, infusing the general sense of goodness found in humanity. Dan is devoted to his family. And he makes everyone around him better through his intelligence and gentle encouragement. We are grateful...”
that he will continue to be affiliated with the Wisconsin School of Business in the foreseeable future, and of course for the four decades of contributions through research, teaching, and service.”

ARIA NEWS recently chatted with Dan to learn more about his background and his thoughts on education and to find out what his future plans are.

ARIA NEWS: Dan, you were born in Rockford, Illinois and grew up in DeKalb, Illinois. What led you to major in American Studies at Yale University and then switch to risk and insurance at UW-Madison?

Dan: At my retirement event, I gave a talk which focused on moments of serendipity that had positive impacts on my life. Only one other student in the history of my high school had ever gone to an Ivy League school, but I was valedictorian of my class and thought maybe I would apply to one. I did not know much about the Ivy League so I picked Brown, because brown was my favorite color. But then my dad said he had a good buddy in the Navy who was from New Haven, Connecticut, where Yale is, so I switched and applied to Yale. And I got accepted. At that time I had no specific career plans, so I majored in American Studies since Yale is so strong in liberal arts. Yale was very hard, particularly with working and playing varsity basketball, but it shaped me into becoming a good thinker and writer.

After graduation—to say I was undecided about my career is an understatement. I was accepted at the Ohio State School of Optometry (my optometrist made a big impression on me). I was accepted in the MBA program at the University of Illinois, which postponed decisions for two more years. And I had applied to the Naval Reserve (this was during the Vietnam War years, in case graduate school did not work out).

When I was a senior at Yale, I discovered what an actuary was. Since I had always been good in math, I thought an actuarial career might work out. I had a couple of actuarial job offers, but I was also accepted into the graduate actuarial science program at the University of Wisconsin-Madison. Wisconsin gave me a $500 Northwestern Mutual Insurance scholarship, and that did it—I decided to come to UW. There, I discovered I was more interested in risk strategy and policy, so I switched from actuarial science to the risk management and insurance (RMI) master’s program.

Of all the areas in business, I definitely felt that RMI was best for me. In its essence, what RMI is about is trying to prevent bad things from happening to people and businesses, and when bad things do happen, having everyone chip in through premiums to help the people and businesses that have a loss. For me personally, that is a very appealing concept.

Part of my financial package the next year was a T.A. in RMI. I really enjoyed the teaching experience—and this was the first time I ever thought about being a professor. They asked me if I would be interested in being in the PhD program—I said yes and three years later (1970) I had a PhD in RMI.

At that time, there was an opening at Wisconsin. I had job offers at other schools, but when Wisconsin offered me the job, I said yes again.

ARIA NEWS: We know that you are an avid outdoorsman. When you were younger, was there anything in particular that caused you to become so interested in environmental issues?

Dan: When I was young, I spent all my outdoor time playing sports—baseball, basketball, football. When I was in college, I went to a friend’s wedding in Colorado and just fell in love with the mountains. From that moment, I have tried to get to the mountains at least once a year. This led to camping, hiking, canoeing, biking, etc., which I do throughout the year. I think it was just natural that this love and appreciation of nature led me to work environmental issues into my courses and research.

ARIA NEWS: Do you have any advice for other schools about including environmental strategies into risk management courses?

Dan: Stress business opportunities along with risk mitigation. My original emphasis was on sustainability risk mitigation. But I began to notice that sustainability risk strategies also created enormous business opportunities. Besides reducing risks costs, sustainability strategies can create
ARIA 2009 Sponsors

ARIA salutes its 2009 sponsors and expresses appreciation for their support of risk management and insurance education in universities around the world.

American Institute for CPCU
Amica Mutual Insurance Company
Ball State University
Baylor University
Casualty Actuarial Society
Center for Insurance Studies, California State University – Fullerton
Florida State University
Gamma Iota Sigma
General Reinsurance Corporation
Georgia State University
Griffith Insurance Education Foundation
Haskayne School of Business, University of Calgary
Indiana State University, Gongaware Center
Insurance Information Institute
Insurance Institute of Canada
Insurance Services Office, Innovative Analytics
Katie School of Insurance, Illinois State University
Insurance Institute of Canada
Indiana State University, Gongaware Center
Insurance Information Institute
Insurance Institute of Canada
Insurance Services Office, Innovative Analytics
Katie School of Insurance, Illinois State University
Laval University
MetLife Auto & Home
Mississippi State University
National Association of Mutual Insurance Companies
OPAL Consulting LLC
St. John's University
St. Mary's University
Temple University, Fox School of Business
Terri Vaughan, National Association of Insurance Commissioners
Terry College, University of Georgia
University of Alabama
University of Illinois at Urbana-Champaign
University of Louisiana at Lafayette
The University of Mississippi
University of Rhode Island
University of Wisconsin-Madison
Virginia Commonwealth University
Washington State University

Profile of a Risk Leader and Scholar: Dan R. Anderson Retires, continued

competitive advantage, increase profits and enhance reputation. I have found by emphasizing business opportunities along with risk mitigation, top management pays a lot more attention to sustainability risk management.

ARIA NEWS: What do you see as major challenges facing schools with RMI programs?

Dan: Money isn’t everything, but I have always felt that outside financial resources, beyond university base budget allocations, were critical to building and maintaining a strong program at Wisconsin. I was directly involved in raising funds for three endowed RMI chairs, some endowed project assistantships, several scholarships and a departmental discretionary fund. With today’s increasing pressures on university budgets, outside funding becomes an even more important challenge.

Maybe I have a Rodney Dangerfield complex, but I have often been surprised and annoyed by the lack of respect shown to RMI in many universities. Particularly today, with myriad complex economic, business, environmental and social risks, I would think that RMI should be seen as a huge plus in a business school program. While I think this should be obvious, one of our major challenges is to communicate why RMI is more important today than ever.

ARIA NEWS: What have you learned in your career that you wish you knew when you were starting out?

Dan: To stay in the moment. To be present. To be mindful. This has helped me in my career and life. It sounds simple, but actually can be quite hard. I often spent time worrying about the past and future, and not focusing on what is happening right now. For me, staying in the moment has been a constant learning process, with help from ‘Tai Chi and meditation. When it works, it is great.

While I have always believed in working hard, I have learned that it is important to have fun along the way. I learned this pretty early. So now, I try to take time as I am going along to do things I enjoy, such as hiking, travel, movies, reading, sports, concerts, and being with family and friends.

ARIA NEWS: What are your plans now that you’re retired?

Dan: You really do not get any practice at retiring, so I have few specific plans at this time. Since I have been working and/or going to school for as long as I can remember, I thought a chill-out period of reflection, without commitments, for several months would make sense. I have been asked to teach next spring—the Sustainability Risk Management course I developed. I think anything I do in RMI—consulting, teaching, volunteering, or writing—will be connected to sustainability. I have always liked to travel, and with our daughter Kristen (39) and grandkids Eva (5½) and Nora (2½) in Seattle and daughter Robin (33) in San Francisco, a certain base level of travel is built in.

ARIA NEWS: Is there anything else you would like to say to your ARIA colleagues?

Dan: I have had terrific friendships, times, and memories associated with ARIA. While I know we want to bolster membership, I have appreciated ARIA being a smaller organization, where it is easier to meet colleagues. I have loved being a professor, and I think RMI is a great area in which to be involved. I always said that I was going to stay in RMI as long as it is stimulating and interesting. I think these are exciting times for ARIA and RMI teaching and research. The world needs all the help it can get developing risk management strategies.

ARIA NEWS: Thanks, Dan. Best wishes to you and your wife, Joan (Nugent).
The Risk Management and Insurance (RMI) program at the University of Wisconsin-Madison (UW-Madison) began in 1938. It is the second oldest insurance program in the United States. Some sources suggest that the first insurance courses in the U.S. were taught at the UW-Madison in the early 1900s. Erwin A. Gaumnitz was the guiding force in establishing the program. Professor Gaumnitz would go on to establish the actuarial science program at Wisconsin some ten years later, and also would serve as the Dean of the School of Business from 1954 to 1972.

UW-Madison RMI’s Notable Alumni and Faculty

The first RMI class included Leslie (Les) P. Schultz and John Bickley. Mr. Schultz received both his BBA and MBA degrees from the University of Wisconsin-Madison. Over the course of his career, he would go on to become president, CEO and chairman of the board for Bankers Security Life Insurance Company and United Services Life Insurance Company and their succeeding group, the USLICO Corporation. Through Mr. Schultz’s and USLICO’s generosity, the first RMI professorship at UW-Madison—the Leslie P. Schultz Professorship of Risk Management and Insurance, was established in 1990 and awarded to Dan Anderson.

John S. Bickley received his BBA, MBA and PhD degrees at UW-Madison. Dr. Bickley would go on to become a distinguished professor of risk and insurance. Dr. Bickley established the Insurance Hall of Fame and the International Insurance Society, which hosts meetings of insurance company executives and professors around the world.

Professor Gaumnitz hired Charles C. Center in the late 1940s to lead the Risk Management and Insurance Program. Professor Center earned master’s (1938) and PhD degrees (1941) from the University of Wisconsin-Madison. Among his many accomplishments was establishing in 1948 the Risk Management and Insurance Society (RMIS), which was then known as the Insurance Society. This is the oldest student organization in risk and insurance in the United States. A noted president of the Insurance Society in 1954 was insurance major Jerry Stephens. Mr. Stephens would go on to found the hugely successful RLI Corporation. Through his generosity in 2003, the Gerald D. Stephens Chair in Risk Management and Insurance was established.

One of Professor Center’s noted students was Richard M. Heins from Platteville, Wisconsin. Between 1949 and 1957, Mr. Heins would earn four degrees from the University of Wisconsin-Madison: BBA, MBA, PhD and JD. He joined the faculty near the end of this period. Professor Heins, with C. Arthur Williams, co-authored the first text on risk management and insurance in 1964. All texts before then had dealt strictly with insurance. Professors Center and Heins led the RMI program through the 1950s and 1960s, a period of high student growth. Pictures of the Insurance Society in those days show groups of over 100 students. Stewart Struck, who would go on to form Dairyland Insurance Company and join Lloyd’s of London, and John Cowee also taught courses during this period.

As Professor Center was approaching his planned retirement in 1972, Dan Anderson was hired in 1970. Anderson graduated from Yale University (1965) and came to graduate school at UW-Madison to obtain his MBA (1967) and PhD degrees (1970). After Professor Center retired, Professors Heins and Anderson anchored the Department with ample help from Assistant Professor Bill Scheel, Insurance Commissioner Bob Haase, and State Risk Manager Gordon Gronert.

In the late 1970s, Professor Heins took a reduced appointment to fulfill his increasing responsibilities at CUNA Mutual Insurance Companies. Dan Anderson took over as departmental chair, a position that he would fill for the next seventeen years. Among his notable accomplishments was his direct involvement in raising funds for four endowed professorships or chairs in risk management and insurance and actuarial science.

Roger Formisano, who earned his doctoral degree at the University of North Carolina-Chapel Hill, was hired in 1978 to replace Professor Scheel. In 1986 Dr. Heins resigned to take the helm at CUNA Mutual as COO. He was named president and CEO in 1988. The departures of Professor Heins and several adjunct instructors left the risk management and insurance faculty understaffed during the 1980s. Professors Anderson and Formisano continued offering a full curriculum during these years by teaching additional courses on an uncompensated basis.

Joan Schmit, who earned BBA (1978) and MBA (1979) degrees at UW-Madison and a PhD (1984) at Indiana University and served on the faculty of the University of South Carolina following completion of her doctoral degree, joined the RMI faculty in 1988. Dr. Schmit, who has served as both the president of ARIA and the Risk Theory Society holds the American Family Insurance Chair in Risk Management and Insurance. In addition to her teaching and research, she serves as the senior associate dean of the Wisconsin School of Business.

Mark Browne, a BSE, MA, and PhD (1981, 1985, and 1989) graduate from the University of Pennsylvania’s Wharton School joined Wisconsin’s faculty in 1992 upon Professor Formisano’s departure from the faculty to assume a leadership position with Blue Cross and Blue Shield of Wisconsin. Dr. Browne has served as president of both ARIA and the Risk Theory Society. He holds the Gerald D. Stephens CPCU Chair in Risk Management and Insurance.

In January of 2008, Martin Halek, who earned a master’s degree from the University of Wisconsin-Madison (1996) and a PhD from the University of Pennsylvania’s Wharton School (2002), joined the RMI program as a visiting professor.

UW-Madison’s RMI Program

Since the 1990s, the RMI program has averaged about 60 BBA graduates per year. In addition, the program typically graduates 3 to 5 MBAs and 1 to 2 PhDs annually. Recruiting and industry interaction, including support for student scholarships and internships, has steadily increased.

Continued on next page
Interaction with industry is an important part of the educational experience for risk management and insurance majors at Wisconsin. Students connect with industry professionals through participation in the Risk Management and Insurance Society (RMIS), attendance at professional meetings, and the activities of the Co-Curricular Learning Board.

As mentioned earlier, RMIS is the oldest risk management and insurance collegiate society in the country. The group, which includes both undergraduate and graduate students, fosters educational opportunities outside the classroom and promotes relationship building between students, faculty, and industry professionals. To achieve its goals, RMIS sponsors a number of different programs throughout the academic year. Speakers—including claims adjusters, risk managers, underwriters, reinsurers brokers, wholesale and retail brokers, and actuaries—visit on a bi-weekly basis to discuss current issues and the industry in general.

Each year UW-Madison sends the president of the RMIS Club to the national RIMS meeting. We also nominate at least one student for the Anita Benedetti Scholarship. Our students have been quite successful through the years in receiving these scholarships. One objective of fund raising initiatives is to send more students to the national meeting. We have been quite fortunate to have the support of local RIMS members to send students to the regional REBEX conference each October. Typically at least 10 students attend this meeting in Chicago, all supported by the industry. Students also participate in at least one local RIMS meeting, and various CPCU meetings throughout the years.

Three years ago we created the Co-Curricular Learning Board (CCLB), which currently is comprised of six individuals who represent member companies supporting our program. The intention of the CCLB is to encourage dialogue between our students and industry in a focused and consistent manner. The CCLB hosts: social events; bi-weekly lunches with a handful of students to encourage discussion; major speaker meetings with nationally recognized individuals; and a variety of educational activities such as an insurance company simulation conducted by GenRe.

In addition to our strong relationships with industry leaders, our program has benefited greatly from being a part of the University of Wisconsin-Madison. Student quality is exceptionally high. These individuals are bright, energetic, well-informed, and already have taken on leadership positions. More than half of the students in the incoming class in 2008 were ranked in the top ten percent of their graduating high school class, and a large majority of them held leadership roles of some form during high school.

When we start with such outstanding students, it is inevitable that they will become outstanding alumni and leaders in the industry. University of Wisconsin-Madison's RMI alumni network—more than 2,200 strong—gives our program an edge. Alumni stay involved with the program in many ways, from mentoring students to supporting applied learning projects. In particular, alums play a significant role in placing students in internships and full-time positions.

In addition to the strength of our alumni, we rely heavily on providing an applied education. Applied learning projects are a defining feature of the RMI MBA program. These projects match students with firms experiencing risk management needs—giving students an opportunity to apply what they learn in the classroom in a real world setting.

Recent examples include:

• conducting an enterprise risk management assessment for a local medical devices company and offering recommendations regarding management of their top five risks;

• performing an overall risk audit for a large assisted-living facility, and providing advice regarding its insurance coverage, loss control techniques, and other important risk management endeavors;

• evaluating e-commerce exposures for Land's End, including possible negative implications for the organization's reputation; and

• working with the UW-Madison campus in improving its student health insurance program.

At the undergraduate level we require students to conduct liability risk audits and property risk audits of local firms as part of the completion of courses on these topics. Students review insurance coverage and loss control techniques for the firm and offer recommendations. It is not unusual for the firms to make major changes in their risk management programs as a result.

Our strong partnerships with industry have brought richness to our program. One important partnership is with Munich Re America. Together we offer an annual Casualty Claims Symposium for young claims adjusters with the intent of giving them a boost in knowledge and expertise that will help them develop more quickly as leaders. Over 150 adjusters have attended the program to date.

Importantly, we also have been at the forefront of intellectual endeavors in risk management and insurance. For nearly four decades, the University of Wisconsin-Madison has provided thought leadership in the area of sustainability risk management. Professor Dan Anderson has focused his research on environmental, social and sustainability risk issues. He brought many of his ideas together in a recent published book, Corporate Survival: The Critical Importance of Sustainability Risk Management. Along with his colleague, Tom Eggert, Dr. Anderson led the development of environmental and social stewardship courses and programs at the University of Wisconsin-Madison School of Business.

To date, seven courses on environmental strategy and sustainability are currently offered. Dr. Anderson also led the development of a new graduate certificate in Business, Environment and Social Responsibility, which is available to business, environmental and other non-business students.

Editor's Note: ARIA NEWS is grateful to Mark Browne for coordinating the preparation of this article.
Introducing the Museum of American Finance in New York City

by Kristin Aguilera, Communications Director, Museum of American Finance

ARIA members with plans to be in the New York City area will be rewarded by a visit to one of Wall Street’s newest institutions: the Museum of American Finance.

The Museum, an affiliate of the Smithsonian Institution, is the nation’s only public museum dedicated to finance, money and entrepreneurship. With a mission to promote a deeper understanding of risk and reward, thereby helping people to become more financially independent, the Museum features engaging and interactive permanent exhibitions on the subjects of the financial markets, money, banking, entrepreneurship and Alexander Hamilton. It also includes galleries for changing exhibits, a theater, education center, archives and a library.

Exhibit highlights include:

- High denomination U.S. currency including the $500 and $1,000 notes;
- 60 lb. gold bar from the SS Central America shipwreck, 1857;
- Fugio cent, the first Congressional coin authorized, 1787;
- Coins from the El Cazador, a recently recovered Spanish treasure ship that sank off the coast of New Orleans in 1789;
- Treasury bond issued to and signed by President George Washington bearing the first use of a dollar sign on a federal document, 1792;
- Ticker tape from the “Great Crash” dated October 29, 1929;
- Ford Motor Company stock certificate signed by Henry Ford, 1908;
- Hundreds of photographs and illustrations from American history, dozens of which are shown at a very large scale;
- Original media and interactive installations: Zoom in on a bill, stock and bond; “Teaching Ticker” explaining how to read an electronic ticker, and what the symbols and numbers mean; behind-the-scenes video tours of the New York Stock Exchange and the New York Mercantile Exchange; and interactive interviews with 16 entrepreneurs.

In March, the Museum opened a new exhibit entitled “Tracking the Credit Crisis: A Timeline” to trace the development of the current financial crisis, which is the most severe and complex economic and financial challenge in modern experience. Presented as a monumental 8’ x 20’ graphical wall accompanied by a video presentation, the timeline begins with the bursting of the U.S. housing bubble in late 2006 through the unprecedented trillions being guaranteed and injected into the private sector in 2008–2009 by the government. This exhibit will be updated periodically as the financial crisis progresses.

Also currently on display is “Women of Wall Street,” a groundbreaking exhibit showcasing notable women in the world of finance and Wall Street, both historically and in modern times. This exhibit, which will be on display through January 16, 2010, is presented in two segments—one historical, the other contemporary.

The historical component features five women:

- Abigail Adams, a successful bond speculator;
- Victoria Woodhull, who opened the first female-owned brokerage on Wall Street in 1870;
- Hetty Green, Wall Street’s first female tycoon;
- Isabel Benham, an accomplished railroad bond analyst who began her career on Wall Street in 1931; and
- Muriel Siebert, the first woman to purchase a seat on the New York Stock Exchange.

The exhibit uses graphics, artifacts and narrative texts to describe the impact each woman had in the world of finance, and highlight the personal characteristics that enabled each woman to succeed in a time when finance was almost exclusively dominated by men.

The second section is devoted to contemporary women who have reached positions of influence in the financial industry. It is presented as an interactive installation where visitors can hear these women speak about their experiences and offer their perspectives on being women in finance. Participants include Abby Joseph Cohen, Nancy Peretsman and Sallie Krawcheck, among others.

The Museum of American Finance is located at 48 Wall Street, on the corner of William Street (one block east of the New York Stock Exchange), and is open Tuesday through Saturday, 10 a.m.–4 p.m. For more information, visit the Museum’s website at www.moaf.org.
Photos From Providence
Photos From Providence, continued
Remembering Our Retired ARIA Members

by Diana Lee, ARIA NEWS Editor

Do you ever wonder what happened to some of our fellow ARIA members? To keep readers informed and connected, ARIA NEWS contacted individuals who have a “retired” membership status, those who are retired and no longer a member, and those who retired from one university but are still active elsewhere.

More than half of those contacted were happy to respond. One person wrote, “I have often wondered what happens when a member retires from the University and from ARIA. This is the first contact in 25 years, after being a member for more than 20 years.” Another said, “I truly appreciate your seeking retiree news!”

Although several retirees still attend an occasional academic or industry meeting, their responses are included as well. We hope you will enjoy reading about some of our former colleagues, who have helped to contribute to ARIAs rich academic heritage.

David Babbel (University of Pennsylvania) continues to teach occasional seminars at the Wharton School, participate in academic conferences, and lead the Insurance Economics Practice at Charles River Associates. He also continues to referee articles for several journals, including The Journal of Risk and Insurance. His most recent publications deal with stable value investment funds performance, statistical string theory for courts, measuring the tax benefit of deferred annuities, and three papers on immediate annuities. Dave was unable to attend this past ARIA meeting in Providence, R.I., due to a concurrent family reunion.

Joseph Belth (Indiana University) has not attended recent ARIA meetings because he and wife, Marge, do not travel much these days. Their idea of a big trip is a few hours’ drive to see family members or to visit a state or national park. Joe has flown a grand total of two times since 9/11, and Marge has flown only once. Marge keeps busy with her gardening and household activities. She and their daughter, Ann, also keep busy with their two horses.

Joe retired from IU in 1993, and holds the title of professor emeritus of insurance. He keeps busy working on his monthly periodical, The Insurance Forum, which is in its 36th year of publication. Joe claims that with all that is going on these days, there is no lack of grist. His partial list of topics addressed in The Insurance Forum in recent years includes insurer capital relief granted by state insurance regulators through the weakening of statutory accounting rules; second market for life insurance policies, including viatical transactions, life settlements and stranger-originated life insurance; unacceptable reinsurance practices; unacceptable claims practices in disability insurance; problems associated with long-term care insurance; and widespread use of surplus notes, which are bizarre financial instruments.

David Bickelhaupt (Ohio State University) and his wife, Lee, still attend a few business meetings such as CLU and CPCU, but they have more than enough travel to keep up with their four “kids” (now ages 47 to 55!) and 9 grandkids (5 of them in college) who are located in Orlando, Atlanta, Temagami (Canada), and Medina, Ohio. The highlight of this year was an April 4–14 trip to Jamaica West Indies in celebration of Dave’s 80th birthday on May 16. It was different from any trip of recent years, because Dave and Lee had Tina, Jan, Paul and Carol all to themselves without any of their children!

They did many special things in Jamaica which they had done 55 years ago, including river rafting, waterfall climbing and visiting the native markets. Dave and Lee have been blessed with good health, and spend about half the year near Orlando and half in Columbus. They hope other retirees have been as lucky as they have been.

Mary Ann Boose-Kent (Indiana State University) retired in May 2008. She and her husband, Patrick Kent, have been traveling mostly; their recent trips have taken them to Australia and New Zealand (for 9
weeks during last winter), and the Holy Land with their church group. They also tend to chores at their lake house and in Ohio at the farm. Patrick’s son takes care of most of the daily chores, but Patrick goes to help catch up on the big items. Mary Ann’s mother is healthy and enjoying life, so they join her as often as possible for theatre, music, and the Terre Haute, Indiana life.

Mary Ann sends greetings to all ARIA friends! She claims that retirement IS all it’s reputed to be and highly recommends it. Mary Ann says, "It does seem that we’re so busy we wonder how we ever found time to work! We’ve started a lot of new involvement at church, so that allows us to put in as many hours as we wish, do good, and keep busy on things that matter. I still have not painted the living room... nor cleaned out the garage... nor sorted all the Christmas decorations. There are probably lots of other chores that I promised to do in retirement, but prioritizing still works (and should provide me an infinitely long list of reasons to never quite get around to cleaning the garage).”

Marjorie Van Eenam Butcher (Trinity College) became the first woman to teach at Trinity College in 1956 (the College was founded in 1823 in Hartford, Connecticut). She became Professor Emeritus of Mathematics in 1989. As Trinity now celebrates forty years of co-education, Professor Butcher who is still active at the College was awarded an honorary Doctor of Science degree at commencement on May 17, 2009. Her professional memberships include ARIA, the Society of Actuaries, and American Academy of Actuaries. Her academic specialty is actuarial mathematics.

Sam Cox (Georgia State University) retired from GSU and has been working full time at the University of Manitoba the last two years. The teaching load is much lower so he is more involved in research and service than he was at GSU. Sam is thinking about returning to the U.S. next year, perhaps doing something in the micro-insurance or micro-finance area.

Herb Denenberg (University of Pennsylvania) says he has found that retirement involves working more and more for less and less. His main activity involves writing columns for The Philadelphia Bulletin, which is now in its third incarnation. At one point, Herb was writing five days a week, but in June, it suspended publication, and came back as a weekly on August 2, 2009. See http://www.thebulletin.us. Herb also maintains a website at http://www.thedenenbergreport.org, which includes his columns and other materials. Herb has also been active in opposing Obamacare. You can see him during a July 4, 2009 Tea Party in front of Independence Hall in Philadelphia; go to YouTube and search for Herb Denenberg, where you will find his keynote speech, Parts I and II.

Herb has lost track of most of his old friends from ARIA, but he occasionally talks to Dan McGill. He also hears from Juan Aponte, who is still in Puerto Rico, and continues to read Joe Belth’s newsletter, The Insurance Forum. Needless to say, Herb has only pleasant memories of ARIA, its journal, its meeting and even of his term as president (1969-70). To all of his old friends, Herb says “stay well, stay alive, and stay in touch!” (e-mail: hdenenberg@aol.com).

Louis Eeckhoudt (Facultes Universitaires Catholiques de Mons) remains active in research. Right now, he is visiting Ludwig Maximilians University in München, Germany, working in Andreas Richter’s department. He is also preparing a textbook in French, the title of which will be Beyond Risk Aversion: Prudence, Temperance and Other Virtues. Louis will also travel to the INFORMS annual meeting in October in San Diego, Calif, where one of his papers with Harris Schlesinger received an award given by the Decision Analysis Society.

Continued on next page
Remembering Our Retired ARIA Members, continued

Sandra Gustavson (University of Georgia) retired at the end of 2007. She is now working 2–3 days a week as the fiscal advisor to the Southeastern Synod of the Evangelical Lutheran Church in America. Specifically, she is doing a lot of hands-on work with budgeting, planning, staff benefits, and interaction with the Board for this group, which covers the four-state area of Georgia, Alabama, Mississippi, and Tennessee. Sandra also serves as treasurer and a regular volunteer for the Lawrenceville Cooperative Ministry, which is a local food pantry. In addition, she takes 2–3 international cruises a year and has visited a variety of U.S. destinations since her retirement. This fall, Sandra will be heading for the Panama Canal. Sandra sends best wishes to her ARIA friends.

Iskandar S. Hamwi (University of Southern Mississippi) is now a professor emeritus and previous chairman of the department of finance and international business at the university, located in Hattiesburg, Mississippi. He taught insurance and actuarial science courses there for 32 years. Although he is retired, Iskandar still teaches an insurance course on a part-time basis at USM. He is a past president of the Western Risk and Insurance Association (1989).

Al Hofflander (University of California at Los Angeles) retired on January 1, 1993, but continued consulting with the Stanford Consulting Group (which he helped found) until 2003. During this ten-year span, he and his wife, Betty, traveled extensively overseas and lived on Kauai three months each year. They then sold their home in Los Angeles and moved to south Florida so Betty could keep an eye on her (now) 103-year old mother. Al and Betty continue to travel and split their time between Florida, Hawaii and their home in Vermont.

Al says that from a distance it seems to him that the field of insurance, as he knew it, has been invaded by Finance, just as Finance was invaded by the economists. The insurance field (as taught) has yet to deal effectively with the long standing issue of “practice” vs. “theory” in the classroom.

Joseph Launie (California State University—Northridge) replied very briefly only to tell us that he was dealing with the Jesusita Fire in Santa Barbara, Calif. (Good luck, Joe!) He is an active litigation consultant and attends the Western Risk and Insurance Association meeting whenever it is in his area.

Michael Murray (Drake University) has been retired for about 6 years. At the time he retired, he contemplated spending time on 6 “G’s”: gardening, golfing, grandchildren, going places, good deeds, and guaranteed income proposals (about which he wrote a book shortly before retirement). Mike claims he has done quite well on the first 4 “G’s”, and he needs to get more active on the fifth one. He has managed to combine some of them by visiting his children and helping them with their gardens.

Both Mike and his wife, Jean, are doing quite well—very thankful for their health and happiness. They have 9 children and 17 grandchildren between their two families. They recently returned from an annual trip to Hilton Head Island where they spent a week with 5 of the children and 9 grandchildren. Jean is still active in tennis; Mike enjoys that and bike riding as well.

Mike’s only insurance-related activity is an occasional letter to the editor advocating a single-payer universal health insurance plan, and fussing about the extent to which the lobbying and advertising power of the industry is thwarting these efforts. He says that he expects this stance will not endear himself to his friends in ARIA, but he feels strongly about the merits of his position.
David Nye (University of Florida) retired from his position as professor of finance and insurance in 2006, and is currently emeritus professor of finance and insurance. He teaches personal financial management in his Professional and Internet MBA program. Dave continues to chair the Investment Committee for Bankers Insurance Group and is a member of the Pension and Investment Committee of the University Athletic Association. He also stays involved through providing litigation support in actions involving the sale of equity index annuities.

Bruce Palmer (Georgia State University) and his wife, Barbara, continue to live in metro-Atlanta where their daughters and grandchildren also reside. They do quite a bit of traveling domestically—with lots of trips to Florida, one or two trips to Iowa each year to visit extended family, and occasional trips to San Diego, Calif. to visit their son who, when not deployed overseas, is at the Marine Air Station at Miramar. Professionally, Bruce continues to do some research and writing and still likes to attend academic meetings in the risk and insurance discipline.

Travis Pritchett (University of South Carolina—Columbia) and his wife, Bertha, live in Charleston near their three grandsons (see above, from l. to r., David, Jack and Travis). Travis is renovating his parents’ former home in Virginia. His main non-leisure activity consists of service on the South Carolina Retirement System Investment Commission as the retiree representative. Travis was recently awarded for distinguished service at the University of South Carolina (see “Members and Friends in the News” column).

Jerry Rosenbloom (University of Pennsylvania) has been an emeritus professor in the Insurance and Risk Management Department at the Wharton School (University of PA) for about the last five years. He has continued his role with the Wharton School as the academic director of the Certified Employee Benefit Specialist (CEBS) program. Jerry’s role will change shortly to senior academic advisor to the CEBS program. He continues to serve on a few for-profit boards of directors and many non-profit and charitable organizations. Jerry says that ARIA has been a big part of his career. He started attending ARIA meetings as a doctoral student many years ago. ARIA events led to long lasting friendships, provided a great network over the years, and several opportunities for joint work on various articles and projects.

Harold Skipper (Georgia State University) and his wife, Toni, continue to do a fair amount of international travel—more for pleasure than in the past. When in the U.S., they mostly split their time between their primary home in Atlanta and their other home in Breckenridge, Colorado to escape Atlanta’s heat. While in Colorado, they enjoy hiking, biking and skiing; they also hope to climb another “fourteener” (i.e., a mountain peak over 14,000 feet) this summer. Skip and Toni enjoy having daughter Tara, son-in-law Chris, and granddaughter Dinah living in Atlanta.

Skip continues to work, but mostly at his own pace—some volunteer work (e.g., as a member of Board of Trustees of The Actuarial Foundation), some consulting and some writing (see Chapter 8 of the Brookings book, *The Future of Insurance Regulation in the United States* at http://www.brookings.edu/press/Books/2009/thefutureofinsuranceregulationintheunitedstates.aspx). He and Jean Kwon have

Continued on next page
completed their textbook, Risk Management and Insurance: Perspectives in a Global Economy, and Skip is also revising Ken Black’s and his book, Life Insurance.

Michael Smith (Ohio State University) and his wife, Ann, are well and still living in Columbus, Ohio. Mike retired in September 2004, but taught several courses for the Finance Department over the next year. He also continued to work on a research paper that was in the pipeline at the time he retired. The paper, which examined incentives deterring possibly harmful acts across countries whose legal systems had different origins, was eventually published in American Law and Economics Review.

The Smiths celebrated their 40th wedding anniversary on June 28. In early April, they traveled to Tucson, Arizona and celebrated the 50th wedding anniversary of Ed and Gloria Kane (Ed was Mike’s mentor and held the Everett D. Reese Chair of Banking and Monetary Economics at Ohio State University during Mike’s first decade on the Finance faculty). Mike and Ann visited the Grand Canyon and Sedona, which neither had explored before. Ann continues to work one day a week as a contract hearing monitor for Social Security disability claims. Son, Jim, is now employed as a systems administrator at Nationwide Insurance. Daughter, Julia, received her master’s degree in nursing from Ohio State this June, and plans to take the licensing exam to become a certified nurse practitioner this autumn. She just got married to Kenny Barker in late September in Estes Park, Colorado.

Walter Stewart (CIGNA), who was more involved in Casualty Actuarial Society activities, continues to live on a small farm and personally take care of about 7 acres of it. Although he has stopped horseback riding, he still follows fox hunts by car and goes out on foot with basset hounds in the southeast Pennsylvania region. Walt says that ARIA materials were valuable to him when he was a casualty actuary with CIGNA (he retired from there in 1999). Walt continues to have some connection with the CAS, being involved somewhat in its Centennial History Project.

Hennrich Stremitzer (Vienna University of Economics and Business Administration) has been a professor emeritus of insurance and risk management for many years. He still enjoys the academic world and has been a regular at ARIA meetings. Early on, when it was less common for Europeans to show up, Heinrich said he was a “minority” among the North Americans. But very soon he had many friends and was invited to many U.S. and Canadian universities. He was lucky that he also could invite many ARIA members as Fulbright Professors for one or two semesters or for lectures or scientific meetings to his department at Vienna University. Among those were Don Hardigree, Rob Hoyt, Mark Dorfman, Harris Schlesinger, Harold Skipper, Neil Doherty, Randy Dumm, and Bill Ferguson. Heinrich is glad that some young faculty members within his department, e.g., Professors Michael Theil and Karl Ennsfellner, have also taken the opportunity to travel internationally and participate in ARIA, APRIA, WRIA, and SRIA annual meetings. He and his colleagues are pleased to have had many fruitful discussions and collaborations on joint programmes and research projects with their American friends.

As an emeritus, Heinrich is busy evaluating universities and assessing programmes in European countries, not only in insurance and risk management but in other fields of business administration and management. As a former university president, he is still a member of the managing board of the IAUP (International Association of University Presidents), whose mission is to promote academic freedom and academic development throughout the world. In that capacity, he is also a member of the editorial board of the Journal of Leadership and Management in Higher Education.

Although Heinrich has been attending meetings worldwide for many years, he says that the time has come to reduce some of these activities because of his age. He and his wife will therefore start on their first round of a farewell tour to visit with some good friends in the U.S. this fall.

Frank Taylor (California State University – Fullerton), who was president of the Western Risk and Insurance Association (1981), retired from teaching in 1983. From his insurance and dissertation experiences, he became a forensic economist (i.e., an expert witness). Twenty years later he fully retired and moved to Villa Gardens, a retirement community in Pasadena, Calif. His wife, Peggy, regrettably died one year ago. Frank would like to hear from ARIA colleagues of 1974–1983.

Lester Tenney (Arizona State University), who is professor emeritus and a past president of the Western Risk and Insurance Association (1977), is now living in Carlsbad, Calif. He is 89 years old and plays tennis once a week and swims once a week. Les is very busy at his retirement community, helping to send care packages to our soldiers in Iraq and Afghanistan. The community sends 50 boxes every week; so far they have sent 3,800 boxes to 42,000 servicemen and women. They added a school group of 50 this past summer to their list of workers.

Retired Staff Sgt. Tenney’s (192nd Tank Battalion) story of life as a POW in Japan (My Hitch in Hell: The Bataan Death March) has been published by Potomac Books, and he is finishing another book on post-traumatic stress (i.e., the guilt of surviving). He still gives presentations on his war experience, called “The War in the Pacific.” Les is the National Commander of the American Defenders of Bataan and Corregidor. In addition, Les is an amateur magician, doing shows at local schools and churches. Lastly, he leads a weekly discussion group at a local health center on international current issues.
Remembering Our Retired ARIA Members, continued

John Thornton (University of North Texas) retired in 2006 and moved to Greenville, South Carolina, so that his wife, Catherine, could be near her family. They completed building a new home in December 2008, and have settled in very nicely. Their oldest child, Heather Thornton McRae, who is in the doctoral program in history at the University of Missouri, presented the Thorntons with their first grandchild, John Gabriel “Jack” McRae, in March. Her husband, Dr. James McRae, earned his PhD in philosophy at the University of Hawaii and is on the faculty at Westminster College near Columbia, Mo. The Thorntons’ two other children, Hunter and Hope, live near them in Greenville. Hunter is a writer and Hope is prepping for application to graduate school. John is active in Rotary, serves on a few boards of directors, and is helping a few small businesses as they strive for profitability.

Jerry Todd (St. Mary’s University) and his wife, Kay, are greatly enjoying their 9 grandchildren who range from 16 years down to 2 months; all live nearby. The Todds have traveled extensively…just in the past two years, they have been to Machu Picchu (Peru), the Amazon River, Galapagos Islands, India, Turkey, and Thailand on land tours, and have taken 5–6 cruises to the Mediterranean, across the Atlantic, around South America, Alaska, the Eastern Caribbean, the Western Caribbean, and down the Danube River from Budapest to Bucharest. Their RV trips have included going to Yellowstone, the Black Hills (South Dakota), Chicago and St. Louis, and car trips have taken them to California, Las Vegas, Florida, and Hilton Head Island, South Carolina.

When the Todds are at home in San Antonio, Texas, they both are docents at the zoo. Jerry still sings in the church Praise Team, plays golf, and occasionally visits his office at St. Mary’s University, which he is privileged to have as professor emeritus.

Kailin Tuan (Temple University) claims that he is one of the oldest living ARIA members, if not the oldest. He retired from Temple in 1993, but was still active with the university until 2002. Although his age no longer permits him to travel regularly to ARIA and RIMS meetings and to cross the Pacific, Kailin did make an extraordinary trip to Beijing, China in May 2008 to receive a lifetime honorary membership awarded to him by the China Association of Actuaries. He was honored for introducing modern actuarial studies and the actuarial profession in China about 20 years ago. Kailin continues to be a member of the board of governors of APRIA. He says he is happy to stay home tilling his garden in “The Garden State” (i.e., New Jersey) now.

In Memoriam: Howard F. Blasch

ARIA NEWS regrets to inform you that retired ARIA member, Howard F. Blasch, passed away last year on June 14, 2008; he was 79 years old. Howard graduated from Hofstra University in Hempstead, N.Y. with a bachelor of arts degree in mathematics and physics. In addition to being a general partner, practice director with accounting firm Peat, Marwick, Mitchell and Co., he was chairman of the board, CEO and president of HFB and most recently he was CEO and president of Keystone Insurance Associates in Bloomsburg, Penn.

Howard’s professional memberships included ARIA, International Insurance Hall of Fame, International Insurance Society, and the Boy Scouts of America, where he attained the rank of Eagle Scout and participated in the Order of the Arrow.

Howard was a U.S. Army veteran, having served in the Korean War. Surviving are his eight children, 14 grandchildren and a brother, Robert E. Blasch.
ARIA Members and Friends in the News

Congratulations to Gilles Bernier (Laval University), who was recently appointed as a director of the Canada Employment Insurance Financing Board (CEIFB). Directors of the CEIFB are appointed through the Canadian Governor in Council appointment process, selected from a list of qualified candidates provided by a nominating committee.

Congratulations to Thomas R. Berry-Stöltzle and Robert E. Hoyt (both with University of Georgia) and Sabine Wende (University of Cologne, Germany) on their award-winning paper, “Successful Business Strategies for Insurers Entering and Growing Emerging Markets.” This paper received a $10,000 award sponsored by the Geneva Association and the International Insurance Society, Inc.; it was presented at the recent IIS meeting in June and will be published in the January 2010 issue of The Geneva Papers on Risk and Insurance—Issues and Practice (www.genevaassociation.org/Publications/Geneva_Papers_on_Risk_and_Insurance.aspx).

Congratulations to W. Jean Kwon (St. John’s University), who received a $10,000 award sponsored by the Geneva Association and the International Insurance Society, Inc. His paper, “An Analysis of Organizational, Market and Socio-cultural Factors Affecting the Supply of Insurance and Other Financial Services by Microfinance Institutions in Developing Economies,” was presented at the IIS meeting in June. This paper will be published in the January 2010 issue of The Geneva Papers on Risk and Insurance—Issues and Practice (www.genevaassociation.org/Publications/Geneva_Papers_on_Risk_and_Insurance.aspx).

Travis Pritchett was recently honored as recipient of the 2009 Distinguished Service Award from the Moore School of Business at the University of South Carolina. At a dinner that also honors a small number of distinguished alumni each year, a service award is presented to a non-alumnus. Travis is the second emeritus faculty member to be recognized in the history of an award that typically goes to a corporate executive with close ties to the school.

The International Insurance Society, Inc. honored Harold D. Skipper (retired from Georgia State University) with the prestigious John S. Bickley Founder’s Award, which is given to those who strive to make a difference in the global insurance world. Skip was recognized for his contributions as a leading scholar, public policy innovator and pioneer at the 45th IIS Annual Seminar in Jordan this past June. According to the IIS, Skip’s publications “have been standards in the fields of insurance, actuarial science, and international insurance economics, and insurance and public policy, thus influencing insurance throughout the world.”

Jennifer Wang is now chair of the department of risk management and insurance at National Chengchi University in Taipei, Taiwan.

Mary Weiss is currently on leave from Temple University for one year. She has taken the newly created Distinguished Scholar position in the newly created Center for Insurance Policy and Research at the National Association of Insurance Commissioners. Mary spends four days a week in Washington, D.C. and is home in the Philadelphia area on weekends. She will return to Temple on July 1, 2010.

Mary’s main project so far is the Solvency Modernization Initiative (SMI). It has been more than 10 years since the NAIC last updated its solvency regulatory framework, so a review of the solvency framework (SMI) is taking place now. Mary will be studying the regulatory solvency systems in other countries (such as Solvency II in the EU and SST in Switzerland). She will also work on several research projects to study the effectiveness of the regulatory system in identifying and assisting insurers undergoing financial distress.

Brenda Wells, who had been at the University of North Texas for 17 years, joined the faculty of East Carolina University (ECU) in Greenville, North Carolina this summer. She will be an associate professor of insurance and director of the new ECU insurance program. Brenda will be teaching principles of insurance and employee benefits as well as working on recruiting majors for the program. She continues to be the director of the Texas Risk and Insurance Professional Society (http://www.texasrmi.com).
Highlights from the ARIA Board of Directors Annual Meeting

by Anthony J. Biacchi, ARIA Executive Director

The following are highlights from the ARIA board of directors meeting in Providence, R.I. on August 2, 2009. To see the entire set of minutes, which have not yet been approved, go to ARIA's website (http://www.aria.org).

Budget and Financial Report

Sponsorship and pledges for the annual meeting totaled $58,500, exceeding expectations. ARIA is very grateful to all of its sponsors.

ARIA's portfolio increased by about $60,000 (21 percent) during the first half of the year. However, the increase is due to $50,000 from the Wiley-Blackwell royalty deposited into a money market account. Otherwise, the portfolio increased only about $10,000, or 3.6 percent. The total value of ARIA's portfolio is $340,000; about one-third of this amount is classified as restricted.

George Zanjani presented an overview of his research on an investment policy and asset allocation for ARIA. The investment mix should be consistent with ARIA's mission and suitable for its status as a tax-advantaged institution. His report recommended greater record keeping of ARIA's commitment to a donor; establishment of and investment guidelines for restrictive accounts; and guidelines for drawing on restricted funds. An electronic vote on an investment strategy by members is forthcoming.

With respect to the perpetuity of restricted accounts, several options were discussed: only paying the amount of gain up to the award limit; and supplementing income from restricted funds with operating funds if the yearly gain is inadequate to cover the award amount. The board voted to have the executive director look into 30-year treasuries with the intent of earning at least $2,500 per year to fund the Strickler and Hedges awards at $1,000 each and the Witt award at $500.

The World Risk and Insurance Economics Congress

WRIEC is scheduled for July 25–29, 2010 in Singapore, at the Singapore Management University. No primary hotel is being used, but two higher quality and two reasonably-priced hotels will be suggested to attendees. Meeting plans are to have eight concurrent sessions with three presenters and six plenary sessions. The call-for-papers deadline is February 1, 2010.

The full cost of the meeting is projected to be about $250,000-$300,000. The registration fee, which does not include breakfast, will be $300 per person. The average total cost to attend the meeting is estimated to be approximately $2,000-$2,500 per individual. ARIA will be asked to solicit sponsorship for their meeting at the World Congress.

Institutional Relations

Earlier this year, Richard Derrig proposed that ARIA support an article written in either the Society of Actuaries’ North American Actuarial Journal or the Casualty Actuarial Society's Variance. Patrick Brockett agreed to review articles in both journals to determine if the quality of articles is sufficiently high to warrant ARIA’s sponsoring an award for the best RMI article. He will help with the selection criteria and volunteered to commit monies to begin funding the award. The award would be given for a paper written in 2009 and announced at either the SOA or CAS annual meeting. The winner will be invited to present at the 2011 ARIA meeting.

Richard Derrig announced that he will be stepping down as institutional relations chair after the meeting in Providence. ARIA greatly appreciates his time and efforts.

Annual Meeting

Gene Lai reported that 92 papers were accepted from a total of 177 participants. Participants at the annual meeting represented 13 countries.

The JRI Editor Review

David Sommer headed The JRI Editor Review Committee, which recommended that Georges Dionne be reappointed to a second three-year term as editor of The Journal of Risk and Insurance. The general consensus, based on a survey of editors and co-editors, is that Georges is doing an excellent job. Suggestions from the survey included the following comments:

- “Continue means to improve the impact factor and citations to JRI papers.”
- “Accepted articles should be made available electronically as soon as possible after acceptance.”
- “Increase the editor’s visibility at meetings.”
- “Consider more invited articles.”

Article submissions to The JRI (more than half of these were submitted from outside the U.S.) increased to an unprecedented 234 in 2008. The acceptance rate held constant below 20 percent and the processing time decreased to an average of 117 days. Only 34 articles accepted before 2009 have not been published, while about 42 papers will be published in 2009.

Although The JRI’s impact factor improved in 2006, it went down in 2007 (0.305). However, the impact factor greatly improved to 0.914 in 2008. In order to raise the factor to Georges’ desired level of 1.000, abstracts of accepted but not published articles will be placed on the Wiley-Blackwell website. The JRI is currently ranked 21/48 in business and finances and 83/209 in economics.

A special issue of The JRI was published in March 2009, focusing on long-term care insurance and health insurance. Another special issue covers the SROR-JRI conference on New Forms of Risk Financing and Risk Engineering. Additional special issues are planned beyond 2009. Georges will look into informing reviewers about the final decision of articles which they review. He graciously thanked all of those who contributed to the success of the journal.

RMIR Editor’s Report

Mary Weiss, editor of The Risk Management and Insurance Review, reported that during the last 12 months, 47 articles (16 new submissions and 31 resubmissions) have been submitted. All back issues of RMIR have been sent to Wiley-Blackwell for scanning and posting.

Continued on next page
on its website. RMIR would like to develop a separate webpage from Wiley-Blackwell in which older volumes of the journal could be posted, article winners listed, and the editor’s report posted.

Report from Wiley-Blackwell (Year Ending 2008)

Matt Barsamian, journal publishing manager, serves as the Wiley-Blackwell liaison to ARIA. Renewal of our journals among institutional subscribers is a very strong 97 percent. RMIR is available to institutions independent of The JRI. From 2007 to 2008, RMIR subscriptions increased from 51 to 65. The transition from print to online access continues; the percentage increased from 27 percent on-line in 2007 to 35 percent by the end of 2008.

More than 2,300 libraries globally have access to the current content of our journals representing an increase of 150 libraries compared to 2007. Article download continues to be robust; in 2008, JRI articles were downloaded 121,984 times and RMIR articles had a total of 13,913 downloads.

ARIA membership for 2008 totaled 511, a drop from 550 in 2007. The largest loss occurred among regular members, dropping from 461 to 435.

Committees

Membership (Cassandra Cole, chair)
The committee intends to analyze member data; organize the First-Time Attendee program; continue monitoring non-renewing members; and assist ARIA in instituting potential value-enhancement ideas identified in the non-renewing member survey.

Teaching Resources (Kathleen McCullough, chair)
See the special article on p. 25.

Website Strategy (Ryan Lee, chair)
The committee would like the website menu options made more user friendly for non-members and those unfamiliar with the site’s layout. A short open-ended survey was developed in order to better understand the utility of ARIA’s website.

Webmaster (Chad Garven)
ARIA documents such as listserv messages are regularly archived to the website, and maintenance operations including the removal of dated materials are regularly performed.

Placement (Nat Pope, chair)
One new resume, along with 14 academic/research positions and eight actuarial science positions, have been posted on the ARIA website since Nat’s last report. Four inquiries for non-research/academic jobs were not approved for posting since they did not meet the requirements.

Nominations and Elections (Mary Weiss, chair)
The ARIA board will be looking at international members who are attending this year’s meeting and possibly consider one of them as an ad hoc member of the board.

Special Projects

ASSA—Martin Grace spearheaded efforts to secure a session at the January 3–5, 2010 Allied Social Science Association meeting in Atlanta. Martin Grace, Jeff Brown, and Scott Harrington served as a referee committee to market and review ARIA papers for presentation at the ASSA meeting.

Three papers were selected for the ARIA session: (1) “Genetic Adverse Selection in Life and Long Term Care Insurance: Evidence from Huntington Disease” (Emily Oster, University of Chicago and National Bureau of Economic Research; Ray Dorsey, University of Rochester; Kimberly Quaid, Indiana University-Purdue University Indianapolis; and Ira Shoulson, University of Rochester); (2) “On the Paradoxical Relation between Group Support and Subsidiary Insolvency in the Insurance Industry” (George Zanjani, Georgia State University); and (3) “Point-Record Incentives, Asymmetric Information and Dynamic Data” (Georges Dionne, HEC Montréal; Jean Pinquet, Université Paris X-Nanterre and École Polytechnique, Paris; Mathieu Maurice, HEC Montréal; and Charles Vanasse, TD Asset Management). Richard Phillips, Scott Harrington and James Hilliard will serve as the discussants.

Other Business

Society of Insurance Research Collaboration—S.I.R. representative Howard Goldstein reported on the Society’s offer to post an academic’s need for data. In turn, industry representatives could note their need for research activities. The S.I.R. would serve only as the platform to connect the two parties, while all arrangements would be made between the involved parties. The S.I.R. intends to get started on this initiative soon; stay tuned for future announcements.

RIMS Collaboration—Robert Cartwright, representing RIMS, spoke about the new Student Advisory Council (SAC) initiative. For additional details, see the article on p. 26.

The Griffith Insurance Education Foundation—Don Rebele discussed the Griffith Foundation’s activities (e.g., new programs) since it merged with the Insurance Education Institute. He reviewed the Foundation’s strategic plan from 2006, many initiatives which are still applicable today. The ARIA board expressed its appreciation for the continued collaboration with Griffith.

Send Us Your News
ARIA members can send notice of events of professional or personal significance that they would like published in ARIA NEWS to the editor, Diana Lee, at diana.lee@pciaa.net. Please send announcements for the Spring 2010 issue by January 15, 2010.

Serve on an ARIA Committee
If you are interested in becoming active on one of ARIA’s committees, check the website at http://www.aria.org/ for further information, or e-mail ARIA president Vickie Bajtelsmit at vickie.bajtelsmit@colostate.edu.
Introducing the ARIA Teaching Resources Website
by Kathleen McCullough, Florida State University

After returning to teaching in 2005 following a 10-year hiatus, Terri Vaughan, immediate past president of ARIA, found that the help received from academic colleagues at other schools made all the difference. She stated, “It struck me that ARIA could play a role in facilitating an exchange of ideas in this area and help us all become better teachers.” As a result, when Terri was president of ARIA last year, she commissioned the ARIA Teaching Resources Committee in the fall of 2008 to put this vision into action. The committee was tasked with the job of looking for ways to help support ARIA members in the classroom.

As a first step in achieving this vision, the committee worked with the ARIA webmaster to set up a redesigned ARIA Teaching Resources site. The new site, inspired by a previous site sponsored by the Huebner Foundation (which was a link on the ARIA website), is password protected and can be accessed through ARIA’s homepage.

The goal of the Teaching Resources website is to develop a catalog of current materials that can help ARIA members in redesigning their courses and/or developing new courses. Already, professors from several universities have contributed syllabi, assignments, lecture notes, and links to their courses. ARIA appreciates their support! Program development-related material and industry resources are also now being added, while information related to textbooks and other resources is anticipated later this year.

ARIA members are encouraged to share their teaching materials. Requested materials include not only syllabi, lecture notes, and assignments, but also short articles and other materials designed to help faculty and student better understand a variety of risk management and insurance topics.

The success of the site depends on ARIA members from around the world contributing teaching materials. To contribute, please e-mail your materials to ARIATeaching@gmail.com. In your message, include the following information for each item:

1. course/topic;
2. type of material (syllabus, assignment, lecture notes, background information, etc.);
3. author(s);
4. university/organization;
5. brief description; and
6. section(s) in which your materials should be categorized (see below).

Categories:
- Actuarial issues, mathematics and statistics
- Agency, customer service and sales
- Economics (including financial, global, health care, insurance)
- Employee benefits
- Ethics, social responsibility and sustainability
- Financial planning
- Insurance law and regulation
- International issues
- Investment and strategy
- Issues in financial services
- Life/health/annuities (including products, insurance company operations, regulation, etc.)
- Program development (including fundraising, student organizations, internships, placement, etc.)
- Property-liability (including contracts and insurance company operations)
- Risk management (including introductory courses, alternative risk transfer, catastrophes, ERM, and modeling)
- Risk theory
- Social insurance (social security, workers compensation, and unemployment)
- Other government insurance programs
- Solvency, regulation and compliance
- Strickler award winners

With active participation, this site can be an asset to ARIA members throughout their careers. Regardless of whether you are a new ARIA member or a long-time member, we hope that you will be willing to share your teaching resources with others. In this way, all ARIA members will benefit when they are tasked with developing new classes or updating courses.

If you have suggestions for the site in terms of structure or other sources of content, please feel free to share them with the ARIA Teaching Resources Committee. You can contact this year’s committee chair, Kathleen McCullough, at kmccullough@cob.fsu.edu or at (850) 644-8358.

Share Your Teaching Materials!
Examples Currently on the Teaching Resources Website

<table>
<thead>
<tr>
<th>Category</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actuarial issues</td>
<td>Risk Hoops Lesson Plan</td>
<td>Jones</td>
</tr>
<tr>
<td>Economics</td>
<td>The Financial Crisis, Systemic Risk and the Future of Insurance Regulation</td>
<td>Harrington</td>
</tr>
<tr>
<td>Life/Health</td>
<td>Life and Health Insurance</td>
<td>MacMinn</td>
</tr>
<tr>
<td>Program development</td>
<td>Integrating Students, Faculty and Industry Executives</td>
<td>Gustavson/Trieschmann</td>
</tr>
<tr>
<td>Risk management</td>
<td>Catastrophe Modeling in the Classroom</td>
<td>Born/Martin</td>
</tr>
<tr>
<td>Strickler award winners</td>
<td>Risk Management Case Project</td>
<td>Hoyt/Dumm/McCullough</td>
</tr>
</tbody>
</table>
ARIA President Joins RIMS Student Advisory Council to Build Relationships that Benefit Students

by Cindy Tiritilli, RIMS Chapter Services Manager

The Risk and Insurance Management Society, Inc. (RIMS) recently formed the Student Advisory Council (SAC) to raise awareness of career opportunities in the risk management and insurance fields for students and young professionals and to provide continuing services and relationships with RIMS. The SAC serves as a clearinghouse for promoting RIMS offerings targeted specifically to this demographic. Through partnerships with organizations that share common goals, RIMS established the SAC to engage the next generation of risk management professionals today, to channel their talents early and to assist in developing their skills and career paths for the future.

RIMS Student Advisory Council is comprised of risk managers, educators, young professionals, and students. These constituents include representatives from RIMS’ Member and Chapter Services Committee, Anita Benedetti Student Involvement Program, the Spencer Educational Foundation, ARIA, and Gamma Iota Sigma—each which plays a unique role in helping students and advancing the profession through various programs.

Peggy Accordino, ARM, vice president, director of risk management at National Financial Partners Corp. and chair of the RIMS Student Advisory Council, has an extensive history of leading successful RIMS initiatives. She has served as the chair of both the Member and Chapter Services Committee and the Anita Benedetti Student Involvement Program, vice chair of the former Education Committee, treasurer for the Spencer Educational Foundation, and vice president of education for the New York Chapter of RIMS. Peggy states, “I am excited to be leading this new initiative focusing on the students in the field of risk management and insurance. These students are the future of RIMS and we want to do all we can to help them start building relationships that will benefit students.”

Climate change brings new risks but also new opportunities for the insurance sector. The insurance community is forward looking by nature and the articles presented in this special issue address industry attitudes and responses to climate change in countries and regions around the globe. The special issue analyzes what insurance companies are already doing, what they could do in the future and where they need the cooperation of governments and other partners to succeed.

Readers will also find The Journal of interest. Founded by The Geneva Association in 1973, this international journal publishes papers which both improve the scientific knowledge of the insurance industry and stimulate constructive dialogue between the industry and its economic and social partners. Published quarterly, this journal is essential reading for academics and researchers in insurance and their colleagues in the insurance industry. The complete online archive, from 1976, is available.

Visit the Geneva Papers website (http://www.palgrave-journals.com/gpp/index.html) to find out how to subscribe, submit articles, access free online sample articles, sign up for Table of Contents E-Alerts, and browse and search the archive of contents.

For more information on the above materials, please visit the website at http://www.palgrave-journals.com/gpp/index.html or contact Sophia Blackwell at Palgrave Macmillan: Tel + 44 (0) 20 7014 4030; e-mail: s.blackwell@palgrave.com. Palgrave Macmillan (www.palgrave.com/) is a global academic publisher, serving learning and scholarship in higher education and the professional world. It publishes textbooks, journals, monographs, professional and reference works in print and online. Its programme focuses on the humanities, the social sciences and business. As part of the Macmillan Group, Palgrave Macmillan represents an unbroken tradition of 160 years of independent academic publishing.
Grant Program Funds Researchers in the Risk Management and Insurance Industry

The National Alliance Research Academy has established a Grant Program to encourage research targeted at solving the unique problems of insurance and risk management practitioners. Both Student Grants, for students in approved masters and PhD programs, and Research Grants, supporting research by industry professionals and academics, are available with awards granted up to $2,500 and $5,000, respectively.

The National Alliance Research Academy focuses its efforts on working closely with universities, as well as other entities and individuals with an academic interest in risk management and insurance research. The Academy’s emphasis remains on the practical application of research within the industry, with the goal of supporting more research that can be applied directly to practitioner challenges. A Research Agenda was created to clearly communicate the Academy’s research goals and priorities. The Academy’s Board of Governors reviewed the Research Agenda and established that research priorities should concentrate on:

1. Careers in risk management and insurance, with an emphasis on attracting people into the industry.
2. Understanding the independent insurance agency with an emphasis on agency strategy, sales processes, and sales management.
3. Understanding risk management and risk management consulting.
4. Understanding the insurance industry.

To apply for a grant, submit a three-page proposal by December 1, 2009. The Research Agenda and details about the application process can be found at http://www.scic.com/Academy/GrantProgram.htm. Awards will be announced on March 1, 2010.

The Academy serves as the research and development arm of The National Alliance for Insurance Education & Research. It is a non-profit organization funded entirely through publication sales and affiliation dues. Research grants are made possible through the annual dues of National Alliance members and the Academy’s research associates. For further information, contact The National Alliance, P.O. Box 27027, Austin, Texas 78755-2027; (800) 633-2165; website: http://www.TheNationalAlliance.com.

ARIA President Joins RIMS Student Advisory Council to Build Relationships that Benefit Students, continued

to help them advance that future. We are also very excited to have ARIA’s new president, Vickie Bajtelsmit of Colorado State University, join the Council. This represents the formulation of a new relationship with ARIA, one which we hope will be beneficial to both organizations.”

RIMS Student Advisory Council manages a student mentorship program, pairing interested juniors and seniors in good academic standing with an experienced risk management professional for an initial six-month term. As part of an exchange program, RIMS hosted an exhibit booth during the Career Fair at Gamma Iota Sigma’s Annual Management Conference, October 1–3 in Philadelphia. The Council is also planning activities to engage students attending the RIMS Annual Conference & Exhibition, April 25–29, 2010 in Boston—

including a focus group and a tailored student track highlighting suggested program sessions. The SAC provides ongoing guidance to RIMS in various areas that affect students, such as membership and the career center; student E-Groups and social networking boards; participation in local Chapter activities; and professional development.

In an effort to encourage student membership, RIMS has waived Society dues for students and has encouraged local Chapters to do the same. Student membership may be granted to a full-time student, as defined by that college or university. The student’s major must be in risk management, insurance or business, finance or management with an emphasis in risk management and/or insurance, provided such individual is not otherwise eligible for membership in another class. Students who work full time are eligible for membership in another class and therefore do not qualify for the no-cost membership, even if they are taking a full-time course load.

Additionally, any individual applying for student membership is required to submit an official copy of his or her student transcript in order to qualify for this category of membership. Student members should be affiliated with a RIMS Chapter, to the extent possible given the student’s location relative to the Chapter area.

For more information about RIMS or the activities of the Student Advisory Council, please visit http://www.RIMS.org or contact Cindy Tiritilli, RIMS chapter services manager, at ctiritilli@rims.org or (212) 655-6031.

ARIA Sponsors Institutes Award

Each year, the American Institute for CPCU and the Insurance Institute of America recognize the outstanding academic achievements of insurance professionals completing various educational programs. ARIA is pleased to sponsor an Award for Academic Excellence in the Institutes’ Associate in Risk Management (ARM) program. The 2009 recipient of this award is Chad Nice, a rater with Zurich Direct Underwriters in Parkville, Missouri. Congratulations to Chad, who received a $250 cash award and a commemorative plaque.
Presidential Address, continued

for finance and economics. But this cannot happen if you do not effectively sell yourself to those who are inclined to look at insurance as an undesirable step-child of finance or economics.

We are actually at a great fork in the road, a point that could define what this discipline will look like in the future. Regardless of whether you agree with this view or not, most of you will have to fit into finance departments and you will face the inevitable inertia and status quo bias that plague institutions of higher education. It’s up to all of you to get your foot in the door and then get involved in being the instruments of change.

In summary, in my twenty years as an active member of the insurance academic community, there has never been a better time in history for our profession. As the world becomes a smaller place, we have a greater ability to connect with faculty at universities around the world. One way is our joint World Risk and Insurance Economic Congress every five years with APRIA, Geneva Association and EGRIE. The risks we face here in the United States are much the same as those faced elsewhere. Divided we are each small, but together, we have a greater potential to make a difference both home and abroad. Although international participation makes our pond a little bigger, we can easily share the pond. ARIA is a meeting ground for that sharing to take place…sharing of ideas, sharing of teaching materials, sharing of consulting and research opportunities. Because the truth is…this is not a competition, it is a collegial effort. Your success is my success and mine is yours.

My plan for the coming year as president of ARIA is to be your messenger…to promote our profession to those who will listen, to be a vocal advocate of the importance of risk management research and curriculum. But I can’t do this alone. Your job is to do the same. The time is right, people are asking the right questions, and we should be willing and able to give the right answers.

About Our President:

Vickie Bajtelsmit is professor and department chair of the finance department at Colorado State University. She is the Northwestern Mutual Financial Network Faculty Fellow at Colorado State. She majored in French and Russian languages in undergraduate school and has a law degree. Vickie started her PhD program as a Huebner Fellow at the Wharton School of Business at the University of Pennsylvania in 1987.

Vickie received two teaching awards at Colorado State’s College of Business: Professor of the Year in 2000 and the Pinnacle Professor Award in 2003, for contributions in teaching, research and service. She is the author of more than 30 articles, books and book chapters, including The Busy Woman’s Guide to Financial Freedom (AMACOM, 2001) and Personal Finance: Skills for Life (John Wiley & Sons 2006). Her research has focused on personal finance issues related to retirement, real estate, investments, and insurance. In addition to her active involvement with ARIA, Vickie previously served as President of the Academy of Financial Services and helped to develop the model curriculum for CFP-Board certification.

Activities of Related Associations and Affiliates

Southern Risk and Insurance Association
2009 Annual Meeting (41st annual)
November 22–24
Best Western, Lake Buena Vista Resort Hotel
Lake Buena Vista, Florida
http://www.southernrisk.org

The Geneva Association
2009 International Insurance and Finance Seminar
(6th annual)
December 14–15
London
http://www.genevaassociation.org

Allied Social Science Association (ASSA)
2010 Annual Meeting
January 3–5
Atlanta Marriott Marquis
Atlanta, Georgia
http://www.vanderbilt.edu/AEA/

ARIA’s session, “Economics of Insurance Markets,” is scheduled for January 3 at 2:30 p.m.
Presiding: Martin Grace (Georgia State University)
Discussants: Richard Phillips (Georgia State University), Scott Harrington (University of Pennsylvania), and James Hilliard (University of Georgia)

Western Risk and Insurance Association
2010 Annual Meeting (44th annual)
January 3–6
Napa River Inn
Napa, California

Research proposals (no more than three pages and double-spaced) describing proposed topics related to risk management, insurance, employee benefits, financial planning, estate planning, are being accepted. Proposals should include names, affiliations, e-mail addresses, telephone and fax numbers of all co-authors on the cover page, and the designated contact author. Include a statement of the purpose and importance of the research, brief review of the literature and planned methodology and any preliminary results. All submissions should be sent to Brenda Wells at DrBrendaWells@gmail.com and must be received no later than October 15, 2009.

Doctoral student presenters are encouraged to apply for the competitive travel reimbursement Mark Dorfman Doctoral Student Award. Those presenting will receive a registration fee waiver.
http://www.wria.org

Midwest Finance Association
2010 Conference (59th annual)
February 24–27
Flamingo Las Vegas Hotel
Las Vegas, Nevada
Program chair: chair@mfa-2010.com
http://www.mfa-2010.com

Risk Theory Seminar
2010 Annual Meeting (48th annual)
April 16–18
University of Georgia
Athens, Georgia

Send a five-page abstract or rough draft, by December 15, 2009, to Michael Hoy, University of Guelph, e-mail: mhoy@uoguelph.ca. Accepted papers must be completed and sent for posting on the Risk Theory Society webpage by March 16, 2010. Financial support for North American travel only, one author per paper, is available. For local arrangements, contact Rob Hoyt at thoyt@terry.uga.edu.
http://www.aria.org/rts

World Risk and Insurance Economic Congress
2nd Congress co-sponsored by APRIA, ARIA, EGRIE and the Geneva Association
July 25–29, 2010
Singapore Management University
Singapore
Call for proposals deadline: February 1, 2010
Call for full papers deadline: June 1, 2010
E-mail: Secretariat@wrie.org
http://www.wrie.org