

# **SPONSORSHIP OPPORTUNITIES**

**ARIA 2022 ANNUAL MEETING**

**July 31 – August 3, 2022**

**Hyatt Long Beach, California, USA**



# **ARIA**

## Why Be A Sponsor?

The 2022 American Risk and Insurance Association (ARIA) Annual Meeting offers an unparalleled opportunity to promote your organization, provide it visibility in front of the world's top risk management, insurance, economics, and finance researchers and connect with like-minded, forward-thinking innovators.

ARIA is dedicated to connecting academics, scholars, and professionals in risk and insurance to learn from the past, collaborate to mitigate present risk and together, ensure a successful future for all. To do that, we support a community of globally based scholars, researchers, PhD students, and industry professionals, who come together annually at the ARIA annual meeting to share their findings, learn from one another, and challenge themselves to advance human progress through education and more effective risk management.

Our attendees include members from:

- North America, Europe, Asia

Whose positions include:

- PhD Students
- Tenured Professors
- Non-Tenured Teaching Track Professors
- Risk Management and Insurance Industry Professionals
- Government Regulators or other Policymakers

## All Sponsors Receive These Benefits

- Knowledge that you are helping to advance the cause of research, education, and innovation in risk management and insurance education among our world-wide membership of the best and the brightest students, researchers, and practitioners, and industry collaborators. Thank you
- Almost immediate acknowledgement on the ARIA 2022 Annual Meeting Webpage
- Acknowledgment in the ARIA 2022 Annual Meeting online App, which is shared on ARIA's website with members and nonmembers alike
- Acknowledgement in the ARIA 2022 Awards Program
- Logo inclusion, link through to URL of your choice, and name recognition on ARIA's 2022 website through July 2023
- Invitation for one to exclusive President's reception

- Feature on slideshow in general sessions
- Recognition in ARIA's journals (the Journal of Risk and Insurance, and the Risk Management and Insurance Review) throughout the year
- Develop closer ties to emerging thought leadership and leveraging research expertise and data availability

## Host Sponsorship Level—\$15,000

A Host Sponsor is prominently featured before, during, and after the ARIA meeting in ways that are memorable and influential, while at the same time supporting key activities of the meeting.

In addition to general sponsor benefits, Host Sponsors receive:

- Literature distribution
- Host table with logo signage
- Complimentary registrations for four to the annual meeting
- Two additional invitations to the exclusive ARIA President's reception
- All organizational sponsor representatives individually recognized in a General Session
- Co-branding signage on selected meeting activities (special events, receptions, to be discussed)

## Platinum Sponsorship Level—\$10,000

A Platinum Sponsor is prominently featured before and during the ARIA meeting in ways that are memorable and influential, by supporting the essential activities of the meeting, which will help make ARIA 2022 a success!

In addition to general sponsor benefits, Platinum Sponsors receive:

- Literature distribution
- Complimentary registrations for three to the annual meeting
- One additional invitation to the exclusive ARIA President's reception
- Co-branding on selected meeting events

## Gold Sponsorship Level—\$5,000

A Gold Sponsor is prominently featured during the ARIA meeting in ways that are memorable and influential, while at the same time supporting key activities of the meeting.

In addition to general sponsor benefits, Gold Sponsors receive:

- Complimentary registrations for two to the annual meeting
- Co-branding on selected meeting events

## Silver Sponsorship Level—\$3,000

A Silver Sponsor is prominently featured before, and during the ARIA meeting in ways that are memorable and influential, while at the same time supporting specific components of the meeting.

In addition to general sponsor benefits, Silver Sponsors receive:

- Complimentary registration for one to the annual meeting
- Co-branding on selected meeting events

## Bronze Sponsorship Level—\$1,000

A Bronze Sponsor is prominently featured during the ARIA meeting in ways that are memorable and influential, while at the same time supporting general components of the meeting.

In addition to general sponsor benefits, Bronze Sponsors receive:

- Co-branding on selected meeting events

## Sign Up Now!

To sponsor the [ARIA 2022 Annual Meeting](#), please complete the form on the following page and email it to [mcard@aria.org](mailto:mcard@aria.org).

Please attach your organization's logo in a high-resolution EPS or AI file, a short description or blurb about your company as well as the URL to which you would to direct people to.

- High-resolution logo graphic file (EPS or AI)
- A short description about your company
- Sponsor URL

## Sponsorship Level:

- Host—\$15,000
- Platinum—\$10,000
- Gold—\$5,000
- Silver—\$3,000
- Bronze—\$1,000

Sponsoring Organization:

Organization Address:

City:

State:

Zip

Contact Name:

Title:

Email:

If paying by check, please make payable to ARIA and mail to:

2840 West Bay Drive #141

Belleair Bluffs, FL 33770

To pay by credit card, please go to <https://www.aria.org/sponsor-payment-form>.

## Thank you to sponsors of the 2021 Annual Meeting

### Gold Sponsors

Georgia State University  
Temple

### Silver Sponsors

University of Calgary  
Casualty Actuarial Society  
Katie School of Insurance & Risk Management  
S.S. Huebner Foundation  
University of Georgia

### Bronze Sponsors

Florida State University  
GBARMI  
Institute of Insurance Economics (St. Gallen)  
The University of Mississippi  
University of California Fullerton  
University of Nebraska Lincoln

## Thank you for your support!

On behalf of ARIA's worldwide membership of academics, individual insurance representatives, students, and retirees, thank you for your contribution toward furthering risk management and insurance education.