

Maureen Tomlinson

Current Position

SVP Sales and Professional Services, Opta Information Intelligence Corp.

Industry Background

I have been part of the insurance industry for over 25 years in variety of roles, from distribution to underwriting to automation. Creating a wide breadth of experience and knowledge to draw from in order to solve problems and create business value. In my current role, I have been working with all of the top insurers in Canada in the adoption of data driven decisions, Machine Learning and Artificial Intelligence solutions. In addition, I have been instrumental in bringing risk management insights to mortgage and banking clients and leading the uptake of Canada's first ever municipal fire inspection models for public firefighting.

As one of the leading executives who help build Opta, my current employer, I am very proud of recently being acquired by Verisk and will now help lead the Canadian operation of Verisk.

Academically, I have an undergraduate degree with a double major in Economics and Psychology, a Masters in Business Administration and am a Chartered Professional Accountant, CMA. I am also a Fellow Chartered Insurance Professional and a Certified Risk Manager.

ARIA Activities / Roles or Involvement

Participated in presenting a paper to ARIA members as a masters student for research that contributed to a paper published in the Risk Management and Insurance Review along with Dr. Mary Kelly.

Other Professional Activities

Teaching 3rd year business students introduction to insurance and risk management at Wilfrid Laurier university for the last 5 years.

Supporting women in insurance and women leaders in the industry.

Special Committee Member for Ringette Ontario Board Audit and Risk Committee

Board Member for Waterloo Ringette

Memberships

CPA, CMA

FCIP

CRM

Honors and Awards

Wilfrid Laurier Alumni of the year MBA/CMA 2010

Teaching Interests

Technical Insurance, Finance, Risk Management

Statement of Goals for Office

To provide industry relevant experience, oversight and strategic guidance to help ARIA achieve its stated goals vision and mission. Where I can, help bridge academic and practical industry application, developing future generation of insurance professionals and related offerings. Participate in the Committee(s) as required or needed as a resource to ensure effective use of ARIA resources, ensure compliance, and provide oversight. Lastly, improve my own personal development towards becoming an effective and valued board of director.