

SPONSORSHIP OPPORTUNITIES

ARIA 2021 ANNUAL MEETING

August, 2-4, 2021

Virtual



ARIA

Why Be A Sponsor?

The 2021 American Risk and Insurance Association (ARIA) Annual Meeting offers an unparalleled opportunity to promote your organization, provide it visibility in front of the world's top risk management, insurance, economics, and finance researchers and connect with like-minded, forward-thinking innovators.

At ARIA, we are focused on connecting the academics, scholars, and professionals in risk and insurance to learn from the past, collaborate to mitigate present risk and together, ensure a successful future for all. To do that, we support a community of globally-based scholars, researchers, PhD students, and industry professionals, who come together annually at the ARIA conference to share their findings, learn from one another, and challenge themselves to advance human progress through education and more effective risk management.

Our attendees include members from:

- North America
- Europe
- Asia ... *and more*

Whose positions include:

- PhD Students
- Tenured and Tenure-Track Assistant, Associate and full Professors
- Non-Tenured Teaching Faculty
- Risk Management and Insurance Industry Professionals
- Government Regulators and other Policymakers

All Sponsors Receive these Benefits

- Listing in the 2021 Annual Meeting Agenda App
- Recognition of the 2021 Annual Meeting webpage with a link to URL of your choice.
- Your logo featured on the “walk-in” slides between meeting sessions.
- An opportunity for attendees to drop into a breakout room hosted by you to learn more about your university or company.
- All sponsors will be listed in an advertisement in one issue of the *Journal of Risk and Insurance* and *Risk Management and Insurance Review*

ARIA Sponsors help to advance the cause of research, education, and innovation in risk management and insurance education among our worldwide membership of the best and the brightest students, researchers, practitioners, and industry collaborators.

Select from five sponsorship levels:

Host, Platinum, Gold, Silver, and Bronze...

Sponsorship opportunities are available on a first-come, first-served basis.

Host Sponsorship Level—\$15,000

In addition to general sponsor benefits, Host Sponsors receive:

- Your logo featured in all distributed conference information pre-event, during, and post-event
- Complimentary 1-page ad in each of the next four issues of the Journal of Risk and Insurance and in each of the next three issues of Risk Management and Insurance Review (You will be asked to provide the copy and size specifications will be provided.)
- Featured sponsor in the Agenda App and on the pre-session, cycling, welcome PowerPoint slides used throughout the conference.
- **Complimentary registrations for six to the 2021 Virtual ARIA annual conference**
- Your lead, attending representative will be individually recognized in a general session

Platinum Sponsorship Level—\$7,500

In addition to general sponsor benefits, Platinum Sponsors receive:

- Your logo featured in all distributed conference information pre-event during, and post-event
- Complimentary 1-page ad in two issues of the Journal of Risk and Insurance and in two issues of Risk Management and Insurance Review (You will be asked to provide the copy and size specifications will be provided.)
- Featured sponsor in the Agenda App and on the pre-session, cycling, welcome PowerPoint slides used throughout the conference.
- **Complimentary registrations for five to the 2021 Virtual ARIA annual conference**
- Your lead, attending representative will be individually recognized in a general session

Gold Sponsorship Level—\$5,000

In addition to general sponsor benefits, Gold Sponsors receive:

- Your logo featured in all distributed conference information pre-event, and during event.
- Complimentary 1-page ad in one issue of the Journal of Risk and Insurance and in one issue of Risk Management and Insurance Review (You will be asked to provide the copy and size specifications will be provided).
- Acknowledged in the Agenda App and on the pre-session, cycling, welcome PowerPoint slides used throughout the conference.
- **Complimentary registration for four to the 2021 Virtual ARIA annual conference**
- Your lead, attending representative will be individually recognized in a general session

Silver Sponsorship Level—\$3,000

In addition to general sponsor benefits, Silver Sponsors receive:

- Your logo featured in all distributed conference information pre-event, and during event.
- Complimentary 1/2-page ad in one issue of the Journal of Risk and Insurance and in one issue of Risk Management and Insurance Review (You will be asked to provide the copy and size specifications will be provided).
- Acknowledged in the Agenda App and on the pre-session, cycling, welcome PowerPoint slides used throughout the conference.
- **Complimentary registrations for three to the 2021 Virtual ARIA annual conference**

Bronze Sponsorship Level—\$1,000

In addition to general sponsor benefits, Bronze Sponsors receive:

- Your logo featured in all distributed conference information pre-event, and during event.
- Acknowledged in the Agenda App and on the pre-session, cycling, welcome PowerPoint slides used throughout the conference.
- **Complimentary registrations for two to the 2021 Virtual ARIA annual conference**

Thank you to our previous Sponsors!

Platinum Sponsors

Temple University

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Georgia State University

HEC Montréal

Silver Sponsors

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Bronze Sponsors

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ARIA 2021 Annual Meeting Sponsorship Commitment

To create your sponsorship of the ARIA 2021 Annual Meeting, please complete this form and email to: info@aria.org or mail to: ARIA Executive Office at 2840 West Bay Dr. #141 / Belleair Bluffs, FL 33770.

Additionally, please email your organization's logo in a high resolution JPEG, and EPS format to info@aria.org by June 1, 2021 for inclusion in the meeting program and mobile app.

Sponsorship Level

___ Host—\$15,000

___ Platinum—\$7,500

___ Gold—\$5,000

___ Silver—\$3,000

___ Bronze—\$1,000

Please make checks payable to ARIA. ARIA's Tax ID is 37-0844406.

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On behalf of ARIA's worldwide membership of academics, individual insurance representatives, students, and retirees, thank you for your contribution toward furthering risk management and insurance education.